

Middlesex County Dental Society

John C. Cranham, DDS

“The Cosmetic Occlusal Connection”

Wednesday, March 19, 2008 8:30am-4:30pm



Dr. John C. Cranham has a contemporary dental practice in Chesapeake, Virginia, focusing on cosmetic, restorative and implant services. An honors graduate of the Medical College of Virginia in 1988, Dr. Cranham maintains a strong relationship with his alma mater, as an Associate Clinical Professor. Dr. Cranham is an internationally recognized speaker on the Esthetic Principles of Smile Design, Contemporary Occlusal Concepts, Treatment Planning, Restoration Selection, Digital Photography, Laboratory Communication, and Happiness and Fulfillment in Dentistry. He is the Director of Education at the Dawson Center for Advanced Dental Education where he teaches Seminar II with Drs. Dawson and Dupont, along with two three-day hands-on programs (Functional Esthetic Excellence I & II). Additionally Dr. Cranham founded Cranham Dental Seminars which provides a combination of lecture and mobile hands-on programs. As an active educator, he has provided over 500 days of continuing education for dental professionals throughout the world.

This program is designed to help the general practitioner take his or her dentistry to the next level. While many courses focus on the procedural aspect of dental treatment only, this seminar will help you visualize optimum dentistry from an aesthetic and functional perspective. This course is a must for the Dentist who would like to do more elective esthetic, and advanced restorative cases.

In this program you will learn:

- How to select the best camera system that will best fit your practice and use digital photography to visualize optimum dentistry.
- How to choose the correct incisal edge position in any cosmetic/aesthetic case.
- How to know when veneers, all ceramic crowns or metal ceramic crown restorations are the right choice for your patient.
- When and how you can perform laser gingival recontouring, and when boney surgery is required.
- To understand the components and proper function of the gnathostomatic system.
- How to visualize and design an ideal occlusal scheme for each patient.
- To understand the various “treatment positions” and how to choose the best one for each patient.
- The necessary records needed to work up a case for ideal esthetics & function.
- To use and evaluate the latest technology for occlusal evaluation and restorative treatment.
- How and when to safely open the vertical dimension of occlusion.
- How to fabricate exquisite, long lasting provisional restorations, and why this is the most important step in the restorative process!
- How to get your patients to see the opportunities and benefits to long term, optimum dental care, and how to get them to YES.
- How to convert a traditional general practice to one that is thriving with elective esthetic and advanced restorative cases

Registration Form

Doctor's Name (Last)

(First)

Address

City

State

Zip

Office Telephone Number

Fax Number

Non-Dentist Staff Members:

Name

Name

Name

Name

Name

Name

Name

Registration Fees: (Please check appropriate boxes)

MCDS Members/Residents: \$80 ea*

*(after 2/20/08 this course will be \$95 each)

NJDA Members (non-MCDS): \$115 ea**

** (after 2/20/08 this course will be \$140 each)

NJDA Non-Members: \$240 ea***

*** (after 2/20/08 this course will be \$275 each)

Total number of Non-dentist staff members: (\$60 per staff member per course) _____

Total Enclosed: \$ _____

ONLINE Registration/Credit Card Payments available on our web site:
www.MCDSofNJ.org

Please copy this form to register additional doctors or staff from your office

Checks Payable to MCDS (Payment must accompany registration)

Mail to: Middlesex County Dental Society, P.O. Box 7026,
East Brunswick, NJ 08816

Course to take place at the Pines Manor in Edison, NJ

Registration starts at 8:00 a.m.,

Continental Breakfast and Lunch Included

For further information call 732-238-1255

Sponsored by Kuwata Pan Dent