

Dr. John Svirsky
Oral Pathology for the Joy of It:
You are the Object of my Infection
Open to Doctors and Staff
Wednesday, October 21, 2009
9am to 5pm

Dr John Svirsky is a board certified oral and maxillofacial pathologist at Virginia Commonwealth University (VCU) in Richmond, Virginia. He received his dental degree in 1973 from VCU and went on to complete a general practice residency at Long Island Jewish Medical Center/Queens Hospital Center, as well as an oral pathology residency from the Catholic Medical Center.



He is currently a professor of oral and maxillofacial pathology and maintains a private practice in oral medicine and oral pathology. Dr. Svirsky has developed a broad background in research, published numerous articles in the dental literature, and earned a master's degree in adult education. He is a sought after speaker with an international reputation as an informative and entertaining lecturer. The ADA awarded him their Presidential Citation for significant contributions to the oral health of the public and the profession of Dentistry.

Experience a day of oral pathology unlike any you've experienced! Dr. Svirsky is a storyteller extraordinaire whose subject just happens to be lumps, bumps, and lesions. Oral diseases are dramatized with emphasis on recognition, diagnosis, and treatment with conventional and non-conventional remedies.

Things you have forgotten since dental school are presented in vivid color. Pre-malignant and malignant lesions along with new diagnostic techniques will be introduced. Lesions seen more often as "boomers" get older and "dryer" such as Herpes, Aphthous ulcerations, Candidiasis, erosions and dry mouth will be reviewed with current treatment modalities presented.

This day-long program will be presented in Dr. Svirsky's interactive, entertaining, and often risqué style. Make plans to stay the entire day. Dr. Svirsky makes oral pathology FUN!

Char Sweeney
Organization, the Key to Efficiency
Open to Doctors and Staff
Sponsored by Benco
Wednesday, March 17, 2010
9am to 5pm

Char Sweeney began her career in dentistry in 1979 as a chair side dental assistant. She attended Ferris State University and the University of Alaska, and received her degree in Allied Health Science Dental Technology. She returned to private practice as a business assistant, and eventually, a practice administrator. She was an independent practice management consultant prior to joining Linda L. Miles & Associates in 1992.



Char has lectured at numerous dental meetings, including the Greater New York, Masters of Dentistry in Australia, the American Dental Association Meeting and the Seattle Study Club National Symposium. She is a graduate of the Dale Carnegie Institute, a member of the Academy of Practice Management Consultants, the Speaking/Consulting Network, and has been published in numerous journals and newsletters throughout the country.

Char has worked in both the business and clinical aspect of dentistry, and understands the unique challenges that both areas face. Her goal is to help clients create a sound business plan and assist everyone in reaching their true potential.

Once a practice becomes successful, there is no guarantee it stays that way. Dentists become so busy taking care of patients' clinical needs that they often lose sight of the slight but constant decline in the practice systems that over a two to four year time frame can spell total disaster. Changes in staff means changes in systems such as scheduling, hygiene department effectiveness, patient reactivation, collections, insurance management, office guidelines in dealing with patients, and the use of the computers and other technology. This lively and informative program outlines ways to be so efficient that not only will productivity increase, but also the work environment becomes a fun and professional place and stays that way.

Dr. Dennis Tarnow
Esthetics and Implant Dentistry:
Innovations and Controversies
Open to Doctors and Staff
Sponsored by Kuwata Pan Dent
Friday, April 16, 2010
9am to 5pm

Dr. Dennis Tarnow is presently Professor and Chairman of the Department of Periodontology and Implant Dentistry at NYU College of Dentistry. He has a certificate in Periodontics and Prosthodontics, and he is a Diplomat of the American Board of Periodontology. He maintains a private practice in New York City. He has published over 100 articles on perio-prothodontics and implant dentistry and has co-authored three text books, including one in 2008 titled Aesthetic Restorative Dentistry.



New and innovative implant techniques now allow for better esthetics and greater patient comfort. At the same time, these numerous new techniques and therapies that are available continue to raise questions and concerns regarding the pros and cons of each.

Upon completion of this presentation, participants should be able to:

- Know when to extract a tooth and place an implant
- Know if the gap distance really matters for implants placed into extraction sockets?
- Know when to immediately load implants
- Know immediate vs. delayed socket treatment
- Know how effective platform switching is interproximally and facially
- Discuss what graft material work best
- Know pros and cons of new surface textures
- Know what are the advantages and disadvantages of tapered vs. straight implants
- Know how to attain ideal esthetic single tooth restorations
- Identify what type of temporization is best before and after implant placement
- Discuss what the periodontal considerations are
- Know the implications of Bisphosphonates
- Know if cementable or screw retained bridgework is better

Registration Form

Doctor's Name (Last) _____ (First) _____

Address _____

City _____ State _____ Zip _____

Office Telephone Number _____ Fax Number _____

Non-Dentist Staff Members (write speaker name(s) in):

Name _____

Name _____

Name _____

Name _____

Name _____

Name _____

Registration Fees: (Please check appropriate boxes)

MCDS Members/Residents: \$90 / \$105 ea*

Svirsky Sweeney Tarnow

NJDA Members (non-MCDS) \$125 / \$150 ea*

Svirsky Sweeney Tarnow

NJDA Non-Members: \$250 / \$285 ea*

Svirsky Sweeney Tarnow

Staff (non-dentists):

\$85 per staff member per course

Total Enclosed: \$ _____

* Early / Late registration cutoff dates:

Svirsky Course: September 23, 2009

Sweeney Course: February 17, 2010

Tarnow Course: March 19, 2010

Checks Payable to MCDS (Payment must accompany registration)

Mail to: Middlesex County Dental Society

P.O. Box 7026, East Brunswick, NJ 08816

Registration for all courses starts at 8:30 a.m.

All programs to take place at the Pines Manor in Edison, NJ

Continental Breakfast and Lunch Included

For further information call 732-238-1255 or visit

www.MCDSofNJ.org

To register more than one dentist for your office, please use
copies of this form, or register online (easier)

21 CEU Credits!

Middlesex County Dental Society
P.O. Box 7026
East Brunswick, NJ 08816

Middlesex County Dental Society



Full Day CE Programs

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