

Meeting Schedule 2017-18
 Arranged by the Education Committee

October 17, 2017

Dr. Alexander Ross Kerr

“Cankers, Chancres and Cancers: A Cornucopia of Clinical Oral Medicine Cases”

October 20, 2017

Dr. Dennis Tarnow

Full Day Course

See the form in this newsletter to register

November 21, 2017

Dr. Shankar Iyer

“Impact of Biological and Technological Advances in Implant Dentistry”

January 16, 2018

Officers Night And Life Member Presentations

February 20, 2018

Dr. Rob Rosenfeld

“Posterior Composites”

March 20, 2018

Dr. Frank Celenza

“Ortho Integration with Implants”

April 17, 2018

Dr. David Wank

“Moving Patients from your Website to your Chair!”

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President’s Message ... Amit Vora



As you may have noticed, the mornings have started getting chillier and the weather is taking a turn towards fall. Although this means that the days are getting shorter and the sun is not out for long, it also signals the arrival of the holiday season and new year for many cultures. Rosh Hashanah and Yom Kippur passed recently and the Festival of Lights-Diwali and Hindu new year is upon us. Pretty soon we will be dining on Thanksgiving and dreaming of a white Christmas.

It was very refreshing to hear Dr. Ross Kerr lecture on oral medicine. In our modern push for knowledge about everything digital or implants, oral mucosal diseases are often put on the backseat. It’s always great to get a refresher on them ever so often. I hope you were there for this and were able to enjoy it as much as I did.

Our lecture next month is “Impact of Biological and Technological Advances

Continued on page 2

GENERAL MEETING – Tuesday, November 21, 2017

THE PINES Route 27 • Edison, NJ

Registration.....	6:00
Business Meeting and hors d’oeuvres.....	6:30
Speaker.....	7:00

Featured Speaker: Dr. Shankar Iyer

“Impact of Biological and Technological Advances in Implant Dentistry”



Dr. Shankar Iyer earned his DDS from the New York University College of Dentistry, where he went on to complete postgraduate studies in prosthodontics and serve as a clinical assistant professor. Dr. Iyer is president of the AAID, directs the AAID Asia MaxiCourse, and currently, holds two appointments in the departments of periodontics and prosthodontics at the Rutgers School of Dental Medicine. A fellow of the AAID and diplomate of the American Board of Oral Implantology/Implant Dentistry, Dr. Iyer has been published in several peer-reviewed journals, lectures internationally, and maintains a private practice in Elizabeth, New Jersey.

This Presentation will review the recent advances that have been made in Implant Dentistry to enhance the outcomes for Restorative Dentistry. Emphasis will be made on comprehensive diagnosis and algorithms will be created where the utilization of technology and biology will be analyzed to see the merits of their incorporation.

This presentation will review the following principles: 1- Enhancements of soft and hard tissues for restorative dentistry; 2- Development of ideal forms and contours through provisionals and customized emergence profiles with CAD-CAM technology; 3- Increasing precision with navigation; 4- Principle of comprehensive rehabilitation.

MCDS Board of Trustees Report

October 17, 2017

Attendance: Drs. Amit Vora, Mario Fiorentini, Antoinette Tauk, Devang Modi, Peter DeSciscio, Mitchell Weiner, Ira Rosen, Daniel Krantz, Richard Kahn, Robert Silverstein, Nima Mir-Madjlessi, Nicholas Diaz, Robert Ashmen, Deborah Brown, Mark Schambra, Steven Susskind, Alyssa Bernstein, Anil Ardeshtna, and Stephanie Dowling,

Acceptance of 9/12/17 Minutes—vote unanimous

President's Report – Dr. Amit Vora

Today, we welcome Mr. Jim Garnett to our meeting. Jim is the new Membership Director of the NJDA.

Treasurer's Report – Dr. Mario Fiorentini

See full report on page 3

Editor's Report – Dr. Robert Silverstein

The MCDS website was recently hacked. The hack redirects our site to one that claims to have found a virus on the person's computer, and asks them to click on a link to get rid of the virus (the link downloads a file that is the actual virus).

I traced the problem to a script that I have been using to process the Life Member Bio Questionnaire. I re-uploaded the site and I am looking into a different solution for processing forms on our site.

NJDA Council Reports:

Dental Benefits—Dr. Devang Modi, Dr. Antoinette Tauk

The Council on Dental Benefits met on 9/13/17 and reviewed the CRP (claim resolution program) statistics. Coding for a frenectomy (D7960 and D7963) will no longer be covered by Delta Dental effective September 1, 2017. Their system is set to always deny on first submission. You can submit an appeal with a narrative and pictures indicating medical necessity and Delta MAY consider payment but no guarantee. Delta is considering several changes in 2018. FMS/ panorex will be covered once every 5 years. Bite-wing radiographs once every 12 months on patients over 18 years of age but Delta will allow for exceptions. Delta is considering expanding coverage on second molar sealants to age 18. Crowns on single tooth implants for those groups that do not presently have implant coverage, posterior composites coverage, fluoride treatments twice in 12 month period, possibly removing preventive services from an individual's annual maximum, if someone has at least one cleaning per year then they may be allowed to carry over 25% of the remaining maximum to the following year. Finally, a new code D0411 for HbA1c screening will be allowed once a year for patients at high risk of developing diabetes. This code is not to be used for a routine check or suspicion. There will be a strict protocol to follow.

Membership—Dr. Genevieve Fernandes, Dr. Nima Mir-Madjlessi.

The main concern of the council is the slow drop in the membership in NJDA. As of the August NJDA BOT meeting, there was a loss of 416 members (or \$200,000 loss in revenue). Jim Garnett will be creating a component tool kit on the NJDA website, to help with scripting and other tools to help deal with recruiting non-renewal members. Monmouth-Ocean Dental Society is planning on taking out an ad in the New Jersey "Top Dentist" issue, to recognize their members. Everyone agreed that we need to find a way to recognize 5, 10, 15 year membership. There is going to

Continued on page 3

in Implant Dentistry" by Dr. Shankar Iyer. Dr. Iyer is a very accomplished speaker and has lectured and published extensively. He has been able to maintain a great balance of teaching and clinical practice. He is involved in organized dentistry and has just finished his term as the President of the AAID. I am proud to call Shankar a close friend and I hope you will make it to the meeting.

It has been encouraging to see some new members join our society and we continue our efforts to get AND maintain members. You may have noticed that we host some students from Rutgers University Dental School at our monthly general meetings. I encourage you to engage with them and tell them "your story."

As a Member benefit, we have the MCDS study club which meets once a month. We try to bring a variety of speakers and topics so a large number of members can attend. Our next meeting in November is a special treat indeed! We will have a round table of experts and the discussion will be on cases that the members bring. This would be a great occasion to bring that challenging case you may need some advice on. I want to thank those experts who are on the panel for volunteering their time and helping fellow members.

All that we are able to achieve at MCDS would not be possible without the time and commitment by our MCDS board. We are indeed lucky to have members who serve so selflessly and for that I thank them. Dr. Ethan Glickman, who encouraged me to join the board, introduced me to the concept of TEAM- Together Everyone Achieves More. Nowhere have I seen it more appropriately in action than at MCDS.

I wish everyone a happy Halloween and hope you have a Spooktacular day!!



The Dental Newsletter

A Publication of the Middlesex County Dental Society

Published at the office of Dr. Robert Silverstein
www.MCDSofNJ.org **user name:** mcds
password: mcds1912

Detailed Treasurer's Report
As of September 30, 2017
Dr. Mario Fiorentini

8/31/17	9/30/17	9/30/16
	Checking (TD)	
\$0.00	\$0.00	\$0.00
	Checking (Provident)	
\$132,601.28	\$147,563.01	\$65,448.26
	Savings (TD)	
\$0.00	\$0.00	\$0.00
	Savings (Provident)	
\$20,030.77	\$20,032.42	\$20,012.39
	Paypal	
\$11,210.90	\$13,215.38	\$7,540.57
	Total	
\$163,842.95	\$180,810.81	\$93,001.22
8/31/17 through 9/30/17 P & L Statement Checking Account		
INCOME		
Cont. Edu.		\$1,225.00
Corporate Sponsor		\$17,150.00
Corporate Sponsor - C.E		\$2,000.00
NJDA Reimbursement		\$1,500.00
TOAL INCOME		\$21,875.00
EXPENSES		
Executive Secretary		\$765.30
Telephone		\$69.37
PO Box		\$100.00
Dinner Meetings		\$1,200.00
Newsletter		\$4,778.60
TOTAL EXPENSES		\$6,913.27
OVERALL TOTAL		\$14,961.73
P & L Statement Savings INCOME		
INTEREST		1.65
TOTAL INCOME		1.65
OVERALL TOTAL		1.65
P & L Statement PayPal		
Cont. Edu		\$2,004.48
TOTAL INCOME		\$2,004.48
EXPENSES		0.00
OVERALL TOTAL		\$2,004.48

General Membership Meeting Business

The 2018 Proposed Budget was presented to the General Membership and the floor was opened for discussion.

There being none, the budget will be voted upon at the next general meeting in November.

MCDS Board of Trustees Report

Continued from page 2

be an attempt to attract more women and minority dentists. Furthermore, the New Dentist committee and Membership council will try to take advantage of our Rutgers connection as much as possible. The next meeting will be on 11/13/17.

Peer Review – Dr. Steven Susskind

There was one new case that was sent to peer review. The statewide Peer Review Committee had its annual course last Wednesday October 4 led by Dr. Sandy Goldstein. There were approximately 50 doctors from throughout the state in attendance.

Committee Reports:

Budget and Finance—Dr. Ira Rosen

The budget committee is comprised of our current and past-presidents, our current and past-treasurers and the chairman of the Budget and Finance Committee. Our by-laws require us to present the budget to the membership at the October General Membership meeting. A copy of the budget is then published in the newsletter and then it is voted upon at our November general meeting.

Corporate Sponsorship—Dr. Ira Rosen

I am pleased to announce that once again we have a “full slate” of corporate sponsors for our October meeting. We have our four gold sponsors (ZimmerBiomet, Provident Bank, Techspedient Networks and Zeiss), we have our silver sponsor (DentsplySirona) and one of our bronze sponsors (Benco Dental Supply Company) that will be joining us this month. In addition, we have nine corporate sponsors that have signed up to help support our full day continuing education course featuring Dr. Dennis Tarnow on October 20, 2017. We will continue having our raffles at each general meeting for four \$25 VISA gift cards to entice our members to meet with our sponsors. All members are strongly encouraged to visit the sponsors and see the products that they have to offer and how they can help us and our dental practices.

Dental Shadowing—Stephanie Dowling

I have been in contact with 6 students since August that are utilizing a MCDS dentist to shadow for.

MCDS Study Club—Dr. Nima Mir-Madjlessi, Dr. Genevieve Fernandes

The 2017-8 MCDS study club began with our first meeting on September 27, 2017. Our speaker was Dr. Joan Monaco. She gave an overview of the new changes in the dental insurance in 2017-18. Our next session will be on October 25, 2018. Mr. Art Meisel will present “Breaking News in Dentistry-Q&A session with the Executive Director of NJDA.” As always, the study club will be held at the NJDA Building, registration at 6:30pm and the presentation will be from 7:00-9:00pm. On November 29, 2017 we will have a round table discussion, where members will bring up cases or any other challenges that they want to discuss. This will be an opportunity to learn from each other’s experience. Obviously, the more people that participate the richer the experience will be. The registration forms will be found on the MCDS website and Facebook page.

Respectfully Submitted,
Dr. Antoinette Tauk
Secretary

Highlights from the October General Meeting



October Featured speaker Dr. Alexander Ross Kerr with Education Coordinator Dr. Genevieve Fernandes and MCDS President Dr. Amit Vora.



MCDS members Drs. Ira and Karen Rosen with their daughter, Dr. Hillary Rosen Khodari, who has become an MCDS member since the last meeting.

Highlights from the Full Day CE Course with Dr. Dennis Tarnow



Dr. Dennis Tarnow with MCDS President Dr. Amit Vora, and our MCDS Board members responsible for putting together our full day CE courses:

Dr. Ira Rosen, Chair of Corporate Sponsorship

Dr. Mark Schambra, Chair of Continuing Education

DENTAL OFFICE AVAILABLE TO SUBLET

Modern, high end office located in a professional building in North Brunswick available to sublet part time.

Great opportunity for a new dentist startup, satellite office or specialist.

Please email inquiries to
dr.tauk@verizon.net.

acqua dent
DENTAL LABORATORY

A Full Service Dental Laboratory

- Personalized Service and Support
- Quality Products Made by Qualified Technicians
- Extensive Knowledge of Parts, Materials & Techniques
- Established Partner with Nobel, Straumann, Atlantis, and Zimmer Biomet
- State-of-the Art Facility Using Current Technology

1-888-912-2782

PAY ONE PRICE

**CHOOSE FROM 3
DATES & LOCATIONS**

**EARN UP TO
8 CEUs**



RESOURCE DAY

Strategies, resources, and skills for your entire dental team!

One price includes shredding, breakfast, lunch, breaks

Register at www.NJDA.org



TechSpedient Networks

Technology Consulting that gets results

Start Saving on Your Telecom with Techspedient

Save up to 50% off your current phone charges with

Unlimited Local and Nationwide Long Distance

FEATURES

- * Online PBX Controls
- * Time-Based Routing
- * Custom Music/Message
- * Flexible Routing
- * Conference Bridge
- * Call Waiting
- * Call Logs
- * Name & Number Caller ID
- * Multi-Site Support
- * Find Me/Follow me
- * Custom Greetings
- * Ring Groups
- * Dial by Name
- * Call Forwarding
- * Password Protected
- * Simultaneous Ring
- * Detailed Call Reporting
- * Auto Attendants
- * Music on Hold
- * Call Queues
- * Intercom
- * Call Transfer
- * Remote Access
- * Paging
- * Voicemail to E-mail
- * Automated Directory
- * Voicemail
- * Conferencing (3-way)
- * Hosted Call Recording
- * Speed Dial
- * Message Waiting
- * Call Parking

Call Now 609-309-9833

www.techspedient.com



DENTSPLY
CAULK

CEMENT CLEAN-UP IS A SNAP.



DUAL CURE
Calibra
UNIVERSAL
SELF-ADHESIVE BOND CEMENT

Benefit from the speed of tack curing
without the stress of over curing.
Visit www.CalibraCement.com

Data on file. ©2015 DENTSPLY International. All rights reserved. 

GOLD METAL PERFORMANCE

- EXPERIENCE THE BRILLIANCE -

wave • one[®]
GOLD PROTAPER[®]
Gold

- Increased Efficiency
- Reduced Cyclic Fatigue
- Greater Flexibility



1-800-662-1202
www.Dentsply.com

DENTSPLY
TULSA DENTAL SPECIALTIES

©DENTSPLY International, Inc. ADGMF2 Rev. 1.12/15

At Benco Dental, we're proud to offer dentists more equipment and supply options than any national dental company. Our mission is to provide dentists with everything they need to achieve their goals.

That's the Benco Difference.



Kuwata Pan Dent

**The Laboratory
Dentists Trust**

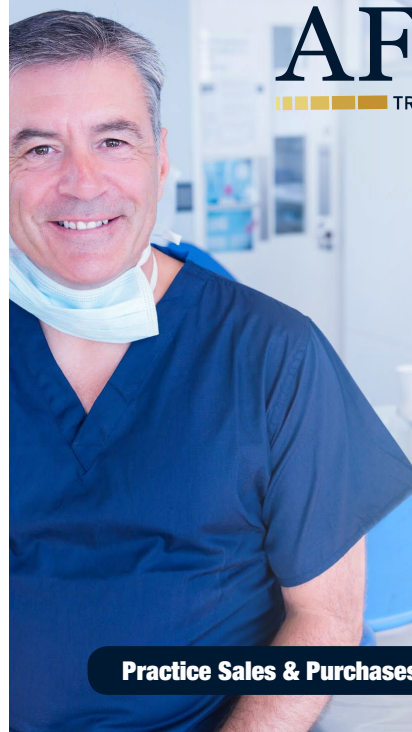


877-377-4455

www.kuwatapandent.com

FREE PRACTICE APPRAISAL

Visit our website at www.AFTCO.net or
call 800.232.3826



AFTCO

TRANSITION CONSULTANTS
Since 1968

FREE PRACTICE APPRAISAL

(\$5,000 value)

CAN BE
USED FOR:

- Practice Sales
- Partnerships
- Second Opinions
- Insurance Coverage
- Personal Net Worth
- Retirement Planning

Practice Sales & Purchases Over \$3.2 Billion

Proprietary Simulation Labs

Live Interactive Webcasts

Surgical Cadaveric Labs

On-Demand CE Programs

Progressive Minds Meet Here

Powered By Knowledge

Join the movement that is defining the future of dental education. Together, let's do more. Call 1-800-342-5454 or visit zimmerbiometdental.com/education.

ZB0317 REV A 06/17 ©2017 Zimmer Biomet. All rights reserved.



Your patients count on you to keep them healthy.

Count on us for your financial health.

At Provident Bank, we understand that healthcare businesses have unique banking needs. Our local healthcare lenders customize lending solutions and provide fast financing for all types of dental practices, partnerships, and corporations.

- Equipment financing/lines of credit
- Practice buy-in and buy-out loans
- Up to 85% loan-to-value for commercial mortgages

www.Provident.Bank

Equal Opportunity Lender
Equal Housing Lender
Member FDIC



John Bolich, SVP • john.bolich@provident.bank • 973.656.2441
Mark Wrobel, Relationship Manager • mark.wrobel@provident.bank • 973.644.5409
Dave Ostrowski, Banking Center Manager, Edison • david.ostrowski@provident.bank • 732.225.0800



Over 80 branches in NJ & PA to serve you.

Call our commercial healthcare lender today!

Middlesex County Dental Society Councils and Committees

– NJDA Council Representatives –

Richard Kahn..... ADA Delegate828-6622	Genevieve Fernandes Membership Co-Chair.....613-1931
Daniel Krantz ADA Alternate Delegate469-8083	Nima Mir Madjlessi .. Membership Co-Chair.....651-8470
Mark Vitale..... NJDPAC494-7575	Nicholas Diaz New Dentists 917-685-3679
Nainesh Desai..... Annual Session.....254-2550	Peter DeSciscio..... NJDA State Trustee826-1530
Devang Modi..... Dental Benefits Co-Chair873-4122	Robert Ashmen..... NJDA Alt. State Trustee846-6366
Antoinette Tauk Dental Benefits Co-Chair940-0092	Steven Susskind..... Peer Review.....254-9111
Mitch Weiner Governmental/Public Affairs.....297-4900	Constantine Simos..... Relief247-8083
Mark Schambra Judicial Council.....846-6366	

– MCDS Committee Chairpeople and Members at Large –

Ira Rosen..... Budget and Finance422-7440	Alyssa Bernstein..... Hygiene Study Club388-3100
Cavan Brunnsden Children’s Dental Health679-2323	Genevieve Fernandes Membership Hospitality.....613-1931
Mark Schambra Continuing Education.....846-6366	Nima Mir Madjlessi .. Mentor651-8470
Ira Rosen..... Corporate Sponsorship422-7440	Cavan Brunnsden Special Olympics.....679-2323
Stephanie Dowling Dental Shadowing764-6237	

MCDS Officers

Emeritus Editor:	Dr. Theodore Symanski	(1898-1998)
News/./Web Ed.:	Dr. Robert Silverstein	732-846-8686
Facebook Editor	Dr. Deborah Brown	973-563-3700
President:	Dr. Amit Vora	732-494-2444
President Elect:	Dr. Genevieve Fernandes	732-613-1931
Vice President:	Dr. Sanjeev Satwah	732-422-7777
Treasurer:	Dr. Mario Fiorentini	732-545-1023
Secretary:	Dr. Antoinette Tauk	732-940-0092
Ed. Coordinator:	Dr. Genevieve Fernandes	732-613-1931

MCDS Executive Secretary:

Stephanie Dowling
P.O. Box 127, Colonia, NJ 07067
732-764-MCDS (6237)
732-764-6200 (Fax)

Middlesex County Dental Society

REGISTRATION FORM

Wednesday: November 29 ,2017
6:30-8:30PM

MCDS Study Club

**ROUNDTABLE DISCUSSION: MEMBERS CAN BRING CLINICAL
OR PRACTICE MANAGEMENT CASES OF CONCERN**

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: NJDA Building, North Brunswick, NJ

Tuition: This seminar is available to our members as a member benefit of MCDS

Office Name

Office Address

Office phone # **Office fax #**

Name (Dentists & Staff attending)

title

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY P.O. Box 127 Colonia, NJ 07067
MCDS OFFICE: (732) 764-6237 MCDS FAX: (732) 764-6200

MIDDLESEX COUNTY DENTAL SOCIETY PROPOSED BUDGET FOR 2018

INCOME

Corporate Sponsorship — Meetings	26,000.00
Dues	50,000.00
Interest	50.00
Mentor Committee Income	3,000.00
TOTAL ESTIMATED INCOME:	79,050.00

EXPENSES

Accountant Fees	450.00
Board Member Expenses	3,000.00
Dinner Meetings	40,000.00
Donations	2,000.00
Educational Grants	3,000.00
Executive Committee Dinners	2,000.00
Executive Secretary	8,000.00
Insurance	600.00
MCDS Study Club	400.00
Memorials and Gifts	750.00

Mentor Committee — Expense	1,000.00
Name Badges	500.00
Newsletter	8,500.00
NJDA Annual Session	2,000.00
Office Supplies	500.00
Plaques	300.00
Postage	200.00
Taxes	500.00
Telephone	2,000.00
Contribution to Available Reserve	3,350.00
TOTAL ESTIMATED EXPENSES	79,050.00

Prepared by the MCDS Budget Committee:
 Dr. Ira Rosen, Chairman
 Dr. Amit Vora, President
 Dr. Devang Modi, Immediate Past President
 Dr. Mario Fiorentini, Treasurer
 Dr. Sanjeev Satwah, Immediate Past Treasurer



Newark International Airport Marriott

Thursday, May 17 & Friday, May 18, 2018
Conference & Exhibit Hall Thursday & Friday
Special Events Saturday