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SAVE THE DATE for an MCDS Special Event!

FRIDAY FEBRUARY 21st, 2003 at the Pines Manor AN MCDS FULL DAY

"Controversies and Innovations in Implant Dentistry"

COURSE

Dr. Dennis P. Tarnow

Professor and Chairman of the Department of Implant Dentistry at NYU College of Dentistry



Middlesex County Dental Society Councils and Committees

- NJDA COUNCIL REPRESENTATIVES -

ı	Araceli Ziemba Annual Session	Peter DeSciscio ADPAC 826-1530
l	Robert Silverstein Communications	Ethan Glickman Relief 572-4244
l	Daniel Krantz Dental Benefits	Raj Lall Long Range Planning 246-2284
l	Peter DeSciscio Dental Education	Maya Prabhu New Dentists
l	Bruce Huberman Dental Health (Chair)	Joel Leizer ADA Delegate
l	Richard Kahn Insurance (Chair) 828-6622	Peter Clemente ADA Alternate Delegate 985-1666
l	Joseph Fertig	Daniel Krantz NJDA State Trustee 469-8083
l	Harmon Katz Governmental Affairs 246-2284	Joseph Perlmutter NJDA Alt. State Trustee 846-6366
l	Anna Pollatos Membership 545-4465	
l	John Fahsbender Peer Review	
– MCDS COMMITTEE CHAIRPEOPLE –		
l	Mark Schambra Continuing Education 846-6366	Ethan Glickman Mentor 572-4244
l	Ross Kline Corporate Sponsorship 651-8470	Cavan Brunsden Children's Dental Health Mo 679-2323
	Jeff Chustckie Corporate Sponsorship	Cavan Brunsden Special Olympics 679-2323
ı		

See our website for a complete list of Board Members and their contact information



Business Editor: Dr. Ross Kline

129 Tices Lane • East Brunswick, NJ 08816

Tel:651-8470 • Fax:254-8799

Emeritus Editor: Dr. Theodore Symanski (1898-1998) Dr. Mitchell Weiner Content Editor: Layout Editor: Dr. Robert Silverstein 846-8686 Website Editor: Dr. Robert Silverstein 846-8686 Dr. Peter DeSciscio 826-1530 President: President Elect: Dr. Bruce Huberman Vice President: Dr. Nancy Villa 679-2323 Treasurer: Dr. Ross Kline 651-8470 Dr. Mitchell Weiner 297-4900 Secretary: MCDS Executive Secretary: Marlene Glickman 238-1255

P.O. Box 7026 East Brunswick NJ 08816

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.

Issue 53 April 2002

General Meetings 2001-2002

Program Chairperson
Dr. Steve Lawson

Sy Symanski Memorial Lecture April 16, 2002

Dr. Stuart Isler
"The Smile Maxilla: Advancing
Esthetic Diagnosis and Treatment
Planning"



May 21, 2002 Staff Night (Casino Night)

See Important Registration Insert Inside this Newsletter Concerning Upcoming Mentor Courses

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President's Message ... Peter DeSciscio



April Showers Bring May Flowers

As spring is upon us, and we await longer days and nicer weather, we begin another natural cycle. While spring "plants the seeds" for what will blossom and come to fruition in the summer, this too is the time when our

dental society "sows the seeds" for our next seasons successes. During this time, a lot of activity is taking place that requires teamwork. And I have seen first hand how well the Middlesex County Dental Society exemplifies teamwork. As a group we prepare any resolutions that our component will present during the annual session in June. Our nominating committee meets to set up the Board, Committees, Council positions and Delegates and alternate delegates. Our president-elect must select a program chair, as well as think about the

GENERAL MEETING – Tuesday, April 16, 2002

THE PINES Route 2/ • Edison, NJ	
Registration	6:00
Business Meeting	6:30
Dinner & Speaker	7:00
Similar & Speaker	

The Smile Maxilla: Advancing Esthetic Diagnosis and Treatment Planning Featured Speaker: Dr. Stuary Isler

Dr. Stuart Isler received his DMD degree from the University of Pennsylvania School of Dental Medicine. He maintains restorative dental practices in New York City and Denville, New Jersey. He is past editor-in-chief of the Journal of Esthetic Dentistry and a member of the board of directors of the American Academy of Esthetic Dentistry.

He created the extramural department of Continuing Education at the University of Pennsylvania School of Dental Medicine and continues to administer his own 400 member study club, the Hospital Association of Neighborhood Dentists, for 28 years. He has been a consultant to various dental websites and is presently editor-in-chief of dental Vote.com, a ratings site for dental products and opinions. Dr. Isler has lectured both nationally and internationally on various topics in Esthetic Dentistry.



This presentation emphasizes the relationship between esthetic dentistry and beauty. Restorative dentists, working in partnership with periodontists, orthodontists, and laboratory technologists, have the ability to create more attractive patients. This can be realized by creating illusions to the bone that houses the maxillary teeth via changing the perception of the position and prominence of the arch form. We consider this bone the "smile maxilla", the sine qua non of facial harmony.

MCDS Board of Trustees Report

-March 12, 2002-

Attendance: Chustckie, DeSciscio, Glickman, Huberman, Kahn, Kline, Krantz, Lawson, Pollatos, Rosen, Schambra, Silverstein, Villa, Weiner, Ziemba Acceptance of Minutes-2/12/02-vote unanimous.

President's Report-P. DeSciscio

- All resolutions for MCDS to go before the House of Delegates at the Annual Session should be at Phyllis Cortazzo's office by April 13, 2002
- Bruce Huberman appointed Celi Ziemba Program Chairperson for 2002-2003. Treasurer's Report-R. Kline
- We are being billed for association liability insurance in the amount of \$336. We will find out the entire bill cost for this insurance
- Marlene is an independent contractor and gets a 1099 and we have been paying worker's compensation. Since she is not an employee, we shouldn't have to pay worker's compensation insurance. We will check this out with Art Meisel. Secretaries Report-M. Weiner
- All nominations for MCDS 2002-2003 calendar year were given to NJDA
- We will run nominations again in the April newsletter

Content Editor's Report-M. Weiner

- We will begin promoting our next full day course, which will be presented by Dr. Dennis Tarnow in February 2003, starting with the April 2002 newsletter
- The March 2002 issue of our newsletter was sent to non-members to show the benefits of membership in MCDS

ADPAC Report-P. DeSciscio

NJDA PAC Night at the Races Fund Raiser will take place at the Pegasus at the Meadowlands Raceway on Wed., April 24, 2002. This is our fundraiser and we need member support

NJDA Council Reports:

Annual Session-A. Ziemba

Plan ahead and save the date:

- Annual Session will be held June 12th -14th in Atlantic City at the Taj Mahal.
- The fabulous Greaseband will perform at the President's Dinner Dance on Thurs. June 13, 2002.
- Lecture schedule headliners:
- 1. Dr. Stanley Malamed Wed. June 12th
- 2. Dr. Karl Leinfelder & Dr. Paul Des Jardins Thurs. June 13th
- 3. Dr. Fotinos Panagakos Fri. June 14th

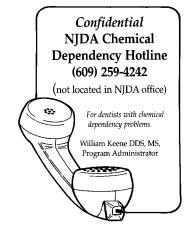
Dental Education-P. DeSciscio

- The Council will contact Carolyn Breen to determine if the brochures providing information about careers in dental assisting were distributed to New Jersey High Schools according to plan.
- Dr. Markman and Dr. Benkel met with Carolyn Breen to discuss options to increase the number of dental hygienists in New Jersey
- The Council selected Dr. Harold Cohen, Dr. Art Bilenker, Dr. Jav Sher, and Dr. Anthony N. Di Cesare to present continuing education courses at Association Headquarters on designated weekends in April, May, September and October
- The Council approved a cover design for the new CE Folder and requested that Ms. DeCotiis obtain prices for printing the tri-fold pocket folder in black and white
- The Council requested that Ms. DeCotiis obtain proposals for practice management courses from select endorsed programs for consideration for the Fall CE Course sponsored by the NJDA
- The Council considered a request from Dr. Gene Napoliello for a scholarship award of \$500 for Reney Williams of Gloucester County who is now attending Camden Community College. The Council recommends to the Board that the scholarship be awarded
- The Council considered a request from the Bergen County component to have continuing education credits awarded in half hour increments. Since current State Board regulations provide for one hour of credit to be given for each hour of instruction, this issue will not be pursued at this time Membership-A. Pollatos
- The next Council on Membership Meeting will be held on Thursday, April 11,
- We had three prospective members attend February's General meeting
 Please turn to Page 3

Presidents's Message - Continued from Page 1

goals for the future term. So, as our Board works diligently during the spring, the fruits of our labor will not be seen until harvest season which is traditionally the fall, which coincidentally is when our next cycle begins. It is comforting to know that the New Jersey Dental Association and all of its components are in harmony with nature and the natural cycles that it must go through to continue to be productive year after year.

Faithfully, Dr. Peter L DeSciscio



MIDDLESEX COUNTY **DENTAL SOCIETY**

Children's Dental Health Month "Smile for America"

County-wide School Poster Contest East Brunswick High School Tuesday, May 14, 2002, 7:00 pm If you wish to participate in the Children's Dental Health Program, CONTACT: CAVAN BRUNSDEN, DMD at 732-679-2323



Published at the office of Dr. Robert Silverstein www.MCDSofNJ.org login: mcds



6:00-6:30 Cocktails

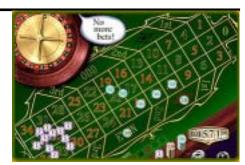
6:30-9:30 **CASINO NIGHT** AND DINNER



Staff Night

Tuesday, May 21, 2002





9:30 Raffle Drawing

Page 7

The Casino will consist of Black Jack, Craps, Roulette, Poker and Horse Race wagering. A SUPER fun-filled evening of entertainment for both doctors and staff. Discount for Early Registration!!! This event is provided for ALL members, regardless of whether they bring staff members or not. In the best interest of proper organization, based upon the large turnout of this event in the past, preregistration will be a must!! A financial incentive will be provided to encourage prompt return of reservations.

MCDS STAFF NIGHT REGISTRATION FORM For further info, ontact our Executive Secretary, Marlene Glickman, at 732-238-1255 Cut-out and send check for total payable to MCDS to:	
Middlesex County Dental Society, P.O. Box 7026, East Brunswick, NJ 08816	
Doctor's Name:	
Names of Staff Members:	
MCDS Member Dentists — No Charge Staff: \$36/Person until 4/26 \$42/Person after 4/26	
Total # of Staff Attending: Total Remittance:	

MCDS COLLEAGUE PROGRAM

Please become part of the Middlesex County Dental Society Colleague Program.

By sharing the wisdom gained through our individual experiences of managing a Dental Practice, we can help our member colleagues' meet the many challenges that they may encounter. This will become a very valuable benefit for our members of MCDS. Complete this form and fax it to the MCDS fax line @ 732-390-2332 or call Dr. Anna Pollatos 732-545-4465

Name	Office Phone
Office Address	
Type of Practice / Years in Practice	
Name of Dental School / Year Graduated _	
I am seeking the advice of a Mentor	I would like to be a Mentor

The goals of the MCDS Colleague Program are:

- 1. Promote camaraderie and a feeling of belonging to the dental community.
- 2. Introduce the benefits of organized dentistry, including the many resources that are available to our younger new dentists.
- Serve as a resource for practice-related questions and concerns.

Highlights from the NJDA Board of Trustees Meeting, February 27, 2002

PRESIDENT'S REPORT: The Board reviewed the DDS report as informational, and approved a \$250.00 contribution to the ASDA NJDS chapter for its Lobby Day in Washington.

REPORT OF TASK FORCES

Task Force on Administrative Structure: DrFeinberg reported on the recommendations of the task force on administrative structure. Those recommendations were approved as follows:

- Establish a Personnel Committee whose duties will include periodic review of the employee manual, development of the details concerning a phased-in employee contribution for health benefits, and the exploration of alternative benefit packages.
- Compile and evaluate data on the next three Annual Sessions to determine if the convention should continue to be held mid-week at a casino hotel vs. a weekend meeting and, in 2004, reopen discussions with Pennsylvania regarding a regional meeting. The scheduling of scientific programs should be coordinated between the Councils on Annual Session and Dental Education, either through joint council activity or common NJDA staffing.

Task Force on Governance: DrRiva presented the interim report of the Task Force on Governance, and explained the group's informationgathering role in developing the preliminary recommendations for the Board's consideration. DrRiva also explained that the opinion of the task force to leave unchanged the structure of the individual components and number of trustees (recommendation 1) was not unanimous. Although some components reportedly have a difficult time recruiting volunteers for officer positions, no component representative approached the task force to request consideration of component reorganization, and that is largely the reason the task force recommended no changes be made.

The Board then discussed at length the remaining nine preliminary recommendations (one of which was added to review the duties of the Secretary, the others dealing with consolidations of various councils and committees). DrRiva requested that the Trustees consider this report as informational, but to seek input from their components and be prepared to take action at the April Board of Trustees meeting. It was noted that changes to Councils would require a Bylaws revision.

The Board did approve a separate resolution for transmittal to the House of Delegates that would reduce from 71 to 50 the number of Delegates required for a quorum.

Task Force on Information Technology: DrCarotenuto presented the report on Information Technology that contained several suggestions for improvements to and greater utilization of technology. These include re-designing NJDA website, continuing education for staff on features of the current Microsoft software, and taking full advantage of e-mail capabilities. For example, the entire Board packet could be sent electronically (including outside documents) if scanners were utilized. The task force did not feel teleconferencing was viable at the current time. The Board approved the Task Force suggestions to be implemented as appropriate.

Task Force on Fluoridation & Dental Wastewater: Dr. Graham presented the report, which included one resolution, approved by the Board, with regard to submitting a petition for rulemaking on behalf of the Oral Health Coalition to fluoridate New Jersey's drinking water. With regard to dental office wastewater, especially as it relates to mercury, the Task Force recommendation was to continue to carefully monitor the recommendations of the New Jersey DEP Mercury Task Force and, if and when appropriate, rely on ADA to provide the necessary scientific data to ameliorate any potential impact on NJDA members.

NEW JERSEY DENTAL SCHOOL REPORT: DrFeldman updated the Board on state budget cuts and how they will impact on NJDS, gave a demonstration on the NJDS e-curriculum (which includes over 100 textbooks on DVD to be used with laptops), and gave a PowerPoint presentation on the school's capital improvement program.

MCDS NOMINATIONS 2002-2003

MCDS OFFICERS		Peter DeSciscio	Daniel Krantz
President - Elect	Nancy Villa	Bruce Huberman	Joseph Perlmutter
Vice - President	Mitch Weiner	Nancy Villa	George McLaughlin
Treasurer	Ross Kline	NJDA ALT. DELEGA	<u>TES</u>
Secretary	Steve Lawson	Peter Clemente	Richard Kahn
ADA DELEGATE		Joseph Fertig	Ross Kline
Joel Leizer		Raj Lall	Araceli Ziemba
ADA ALTERNATE DEL	<u>LEGATE</u>	Daniel Armento	Steve Lawson
Peter Clemente		Philip Engel	Maya Prabhu
NJDA TRUSTEE		Ethan Glickman	Anna Pollatos
Daniel Krantz		APPOINTMENTS AN	ND SUCCESSION
NJDA ALTERNATE TR	<u>USTEE</u>	<u>ADPAC</u>	
Joseph Perlmutter		Peter DeSciscio	
NJDA DELEGATES		Program Chairperson	<u> </u>
Bruce Huberman (chair)	Joel Leizer	Araceli Ziemba	
Ira Rosen	Arnold Rosenheck	PRESIDENT	
Mark Schambra	Cavan Brunsden	Bruce Huberman	

Detailed Treasurer's Report March 9, 2002

Ross Kline, DMD

	(2/10/02)	(3/9/02)
Checking	22,037.46	21,698.04
Money Market	51,575.48	51,670.97
TOTAL	73,612.94	73,369.01

P&L STATEMENT CHECKING ACCOUNT (2/11/02 - 3/9/02)

420.00

2,175.64

2,595.64

INCOME

50-50 Drawings

TOTAL INCOME

EXPENSES		
Dinner Meetings	2,139.60	
Telephone	95.46	
Accountant Fees	200.00	
Lecture Fees	500.00	
TOTAL EXPENSES	2,935.06	
OVERALL TOTAL	-339.42	

P&L MONEY MARKET ACCOUNT (2/11/02 - 3/9/02)

INCOME

95.49 Interest TOTAL INCOME 95.49

EXPENSES

No Activity 0.00 TOTAL EXPENSES 0.00 OVERALL TOTAL 95.49

Don't Forget These **Great Member Benefits**

MCDS Web Site — Our web site has all of the latest MCDS news, as well as archives of past newsletters and useful links. You can reach the site at http://www.MCDSofNJ.org Login: mcds

Password: sy

MCDS Video Library — at St. Peter's Hospital. All you need is a valid ADA membership card to access the extensive video collection.

Lawline — Lawline — Remember LAWLINE if you have a legal question related to your dental practice. As a continuing member benefit, NJDA's General Counsel, Arthur Meisel, Esq. and Assistant Counsel Patricia DeCotiis are always available to confer, at no cost, with members. If you have a question or need assistance, call Mr. Meisel at (732) 422-2730 or Patricia DeCotiis at (732) 422-2717 or send them a fax at (732) 821-1082.

MCDS Board of Trustees Report

Continued from page 2

- We are aware of billing discrepancies with the dental residents and are looking into resolving this problem
- We plan to follow-up with residents in June to see where they are headed. NJDA should have their e-mail address on their application and if they leave the county, we should put them on a non-member list

Peer Review-J. Fahsbender

Two cases were resolved through mediation in favor of the patient. One case will have a plenary hearing.

MCDS Committee Reports:

Corporate Sponsorship-R. Kline

We will have two sponsors at the April General Meeting at the Pines Manor. (Amreicus Dental Laboratory and OrthoCad Company). In addition, we will be looking for a committee chairperson to spearhead a new initiative to get more corporate sponsors for our events. Members of the Board have come up with several ideas to re-energize this committee.

Mentor-E. Glickman

The Mentor Programs for Spring 2002 that are being presented are:

- What Makes An Effective Leader Thursday, April 11, 2002
- Two Annual OSHA Seminars Thursday, April 18, 2002 and June 20, 2002
- Using Feng Shui to enhance our Dental Practices Thursday, May 9, 2002

More information about the seminars are in this MCDS Newsletter

We sent an invitation to the 200 non-member dentists of Middlesex County to register for these Mentor Programs. We hope that by attending these exciting programs they will experience first hand some of the activities that we provide on a regular basis to our members. As a promotion to join MCDS; if they pay the non-member registration fee for any of these four Spring 2002 courses, we will deduct the total amount that they have paid for their office to attend and apply these monies towards the membership dues they would pay to become a member of Middlesex County Dental Society for their first year. We contacted the editors of the other New Jersey Dental Societies in an effort to network with them. We extended an invitation to their members of their component dental society to attend these seminars. This offering to NJDA member Dentists will open the door for MCDS members to attend their courses at their member registration fee. This will make available to us many additional courses that will upgrade our academic knowledge and clinical skills as well as the opportunity to obtain additional continuing education credits [CEU] for state licensure.

To date, Passaic and Atlantic Cape-May Dental Societies have promoted our programs in their monthly newsletter. We have already received calls to attend from several of our fellow NJDA non-Middlesex members.

The Mentor Programs for Fall 2002 that are being developed are:

- Linda Lakin Practice Management Thursday, Nov. 14, 2002
- Positive Motivation Julian Ernest & Corrine Engel Toronto, Canada
- The Andrews Bar & Sleeve Bridge Dr. James Andrews Nov. 2002

Continuing Education-M. Schambra

Dr. Tarnow is scheduled on Friday, Feb. 21, 2003 to lecture (contract pending). The topic will be Implant Dentistry in your office. The board agreed that this lecture would be held at the Pines Manor.

Job Bank-R. Kline

We have re-evaluated our quarter of 2002 in terms of response from both employers looking for employees and employees looking for work with our Job Bank. Due to a rather lackluster response, we will be scaling back our advertising and possibly putting our efforts more into developing better relations with both the Dental Assisting and Dental Hygiene associations in terms of having them and their associated training facilities contact MCDS when their members request job information. This will be especially important during periods of graduation from these programs. In addition, we may look into linking our advertising efforts with our MCDS web site. Old Business

A revision and finalization of the Rules of the Board will be done in committee. **New Business**

Marlene has been our Executive Secretary since March 2000 and she has asked for a review and salary increase. It was decided unanimously by the MCDS Executive Committee that based on her outstanding performance to date, a salary increase would be offered.

Respectfully submitted, Mitch Weiner, DMD, Secretary

Page 6

Highlights from the March Meeting



Program Chairperson Dr. Steve Lawson, Featured Speaker Dr. Bruce Small, and MCDS President Dr. Peter DeSciscio (L. to R.)



Membership Chairperson Dr. Anna Pollatos (far left) and President Dr. Peter DeSciscio (far right) welcome our new members.

Dentist Wanted

High tech, modern, fee for service practice - 3 days. Future F/T & Partnership South Shore, Staten Island Call 718-356-1733 or Fax 718-317-7631

Dental office space to lease

in a space sharing relationship. Brand new, high-tech general dental office, main floor, in upscale medical building. Immediate occupancy available. Call me at phone listed below.

Barbara M. Latina, D.M.D.
Choices in Dentistry
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172 Summerhill Road, Suite 6
East Brunswicck, NJ 08816
(732)-257-5444 Fax (732)-257-7687
www.barbaralatinadmd.com

CPR Review Course

MCDS members who are interested in receiving CPR and or First Aid instruction in their own office should contact Marlene Glickman, our Executive Secretary for information. We will fax to you the names of Certified instructors that have given this program to our own members of MCDS. CPR certification is required for Expanded Function Dental Assistants as well as Hygienists. Dentists on staff at many of the local hospitals are also required to maintain their CPR certification too.

CEU, NJ State Board of Dentistry credits are available for these programs.

This is an excellent opportunity to present this valuable information to our staff, in the convenience of our own office at a time that is best suited for us. Contact: Marlene G. Phone: 732-238-1255 Fax: 732-390-2332

MCDS Review Course for CDA / RDA Assistants

We are all aware that there is a shortage of Expanded Function Dental Assistants in Middlesex County. We put costly ads in the newspapers only to find out that no one is out there to respond to our need to properly staff our offices. We contact the Dental Employment agencies and again discover that they do not have the personnel that we are seeking!

If we are to be pro-active on this issue we need to take some affirmative action to correct this major problem! We can sponsor a review course for our current assistants that will prep them for the CDA exam. MCDS will set-up the program and the individual dental offices will pay the tuition for each of their assistants. This program will be coordinated with Dr Carolyn Breen of UMDNJ- School of Health Related Professions.

When they are **Certified** [**CDA**] and **Registered** [**RDA**] then they can apply to the NJ State Board of Dentistry and become an **Expanded Function Dental Assistant**. This will enable them to help us become more productive in our office and open the door for entry level assistants to join our staff, thereby helping to fill the void that we are presently experiencing.

Please let me know if you support this type of program. If enough members contact me then I will pursue setting up this review program for our MCDS members and arrange for the classes to be given locally in Middlesex County.

Contact: Dr. Ethan Glickman Fax: [732]-572-4274

Phone: [732]-572-4244

Name

I SUPPORT THE MCDS CDA REVIEW PROGRAM

Telephone	Fax	



Page 4 Page 5