

Middlesex County Dental Society

PRESENTS

A Simplified Methodology - Full Mouth Rehabilitation Altering Vertical Dimension
and

How Do You Select the Best Materials for Your Patient's Crowns & Bridges?

Wednesday; September 17, 2003 9:30AM - 4:30PM **6 CEU** Dr. Robert Cowie

COST: MCDS / NJDA members \$75---Staff \$25 Non-Members \$150

Arestin: Systematic Approach: Management of Periodontal Disease

Thursday; October 16, 2003 6:30 - 8:30PM **2 CEU** Dr. Steven Eisen

COST: MCDS / NJDA members \$15---Staff \$15 Non-Members \$50

Annual OSHA Certification Seminar

Thursday; October 30, 2003 6:30-8:30PM **2 CEU** Matt Giachetti

COST: MCDS / NJDA members \$15---Staff \$15 Non-Members \$50

Analyzing Practice Numbers, Acquisition, Mergers, Transitions and Associates

Thursday; November 6, 2003 6:30-8:30PM **2 CEU** Kim Iannotte, AFTCO

COST: MCDS / NJDA members \$15---Staff \$15 Non-Members \$50

Practice Management: "The Team Approach"

Thursday; November 13, 2003 6:30-8:30PM **2 CEU** Linda Lakin

COST: MCDS / NJDA members \$15---Staff \$15 Non-Members \$50

Place: St. Peter's Medical Center New Brunswick, NJ

2003 Licensure Renewal Year.....Plan Ahead..... Earn your CEUs NOW !!!

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REGISTRATION FORM

Office Name

Office Address

Office Phone # **Office Fax #**

Return by mail to: (checks payable to Middlesex County Dental Society)

MIDDLESEX COUNTY DENTAL SOCIETY PO Box 7026 East Brunswick, NJ 08816

MCDS OFFICE: (732) 238-1255 MCDS FAX: (732) 390-2332

<u>Name</u>	<u>Title</u>	Dr. Cowie Sept 17	Arestin Oct 16	OSHA Oct 30	Pract Numbers Nov 6	Managmt Nov 13
_____	_____	*	*	*	*	*
_____	_____	*	*	*	*	*
_____	_____	*	*	*	*	*
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<i>Use reverse side for additional names</i>						
Total		\$ _____	\$ _____	\$ _____	\$ _____	\$ _____

1. **A Simplified Methodology- Full Mouth Rehabilitation Altering Vertical Dimension** and

How Do You Select the Best Materials for Your Patient's Crowns & Bridges?

Wed.; September 17, 2003 9:30AM - 4:30PM 6 CEU Dr. Robert Cowie

COST: MCDS / NJDA members \$75---Staff \$25 Non-Members \$150

Dr. Robert Cowie is a 1976 graduate of Northwestern University Dental School and practices in Jacksonville, Florida. He holds membership in numerous professional organizations including the Jacksonville Dental Society [past President], the AGD, the American Equilibration Society, the Florida Academy of Dental Practice Administration, and the Pierre Fauchard Academy. He completed the continuums at the Center for Advanced Dental Studies and the L.D.Pankey Institute. Dr. Cowie has lectured nationally while continuing to practice a minimum of 30 hrs. a week chairside. **SEE ATTACHED PAGE FOR COMPLETE COURSE DESCRIPTION**

2. **Arestin: Systematic Approach: Management of Periodontal Disease**

Thursday; October 16, 2003 6:30 -8:30PM 2 CEU Dr. Steven Eisen

COST: MCDS / NJDA members \$15---Staff \$15 Non-Members \$50

This program, presented by Dr. Steven Eisen, will discuss the evolution of Locally Administered Antibiotics [LAAs] as effective adjuncts to SRP in the management of periodontal disease. In addition, the rationale and importance of establishing a Periodontal Treatment Protocol [PTP] to help optimize the treatment of periodontal disease from a patient care and practice management perspective will be introduced.

After attending the presentation, attendees should be able to:

Explain the limitations of scaling and root planning [SRP] as a sole therapy for periodontal disease.

Explain the clinical trial data demonstrating the improvement that adding an LAA to initial SRP offers over SRP alone and recognize bacterial patterns that contribute to periodontal disease.

Discuss the latest entrant to the LAA market and the characteristics that make it fast and easy to use.

Explain how a Periodontal Treatment Protocol [PTP] can benefit both the patient and provider.

Dr. Eisen is a practicing periodontist in Sea Girt and Morganville, NJ. He holds membership in numerous professional organizations including the ADA, NJDA, Monmouth – Ocean County Dental Society, the NJ Society of Periodontists.

3. **Annual OSHA Certification Seminar**

Thursday; October 30, 2003 6:30-8:30PM 2 CEU Matt Giachetti

COST: MCDS / NJDA members \$15---Staff \$15 Non-Members \$50

This program will satisfy the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is **required annually for dentists and staff**. Each office person trained will receive certification that they have been properly instructed for this OSHA regulation on Infection Control.

Mr. Mathew Giachetti of LifeForce USA, Wall, NJ will present this annual OSHA Certification Seminar. Matt has presented this program to our MCDS members for the past two sessions and he engages us in an informative and professional manner while his entertaining style helps to make this” dry topic” bearable.

4. **Analyzing Practice Numbers, Adding an Associate, Practice Acquisition, Mergers & Transition**

Thursday; November 6, 2003 6:30-8:30P 2 CEU Kim Iannotte, AFTCO

COST: MCDS / NJDA members \$15---Staff \$15 Non-Members \$50

This presentation will cover several areas of interest to all. This is a business owner's guide to running a dental practice. Some of the topics that will be covered are: Controlling the “Overhead Monster”, Proper staff to patient ratio, Evaluating and increasing profit centers and Good vs. Bad debt, analyzing the need to add another doctor risks vs. rewards, choosing the best associate and the impact on the income of the practice owner.

Kim Iannotte is a Senior Transition Analyst and Management Consultant for AFTCO. Ms Iannotte holds a Business and Accounting BS and Masters degree from Rutgers University. She is a former Dental Hygienist, a former hospital Vice-President involved in acquisition and divestiture of medical practices and is a Fellow, American College of Medical Practice Executives [MGMA]

5. **Practice Management: “The Team Approach”**

Thursday; November 13, 2003 6:30-8:30PM 2 CEU Linda Lakin

COST: MCDS / NJDA members \$15---Staff \$15 Non-Members \$50

These seminars are available to our members as a member benefit of MCDS