

**General Meetings and CE 2004-2005***Program Chairperson**Dr. Mark Vitale***February 15, 2005**

Harold Crossley, DDS, PhD

The 50 Most Prescribed Drugs

Sponsors: Asteto Dent Lab &amp; Septodont

**Sy Symanski Memorial Lecture****March 15, 2005**

Dr. Morton Amsterdam

A 50 Year Prospective

Sponsors:

Town & Country Dental Studios and  
Osteohealth**April 19, 2005**

David Sirois, DMD, PhD

Chronic Musculoskeletal and  
Neuropathic Face Pain: A Practical  
and Contemporary Review

Sponsor: OraPharma

**May 17, 2005**

STAFF NIGHT

# *The Dental Newsletter*



## *www.MCDSofNJ.org*

*A Publication of the Middlesex County Dental Society*

### *President's Message ... Mitch Weiner*



Our excellent January dinner meeting gave us the opportunity to honor our new Life Members and listen to our NJDA officers and staff educate us on the regulatory and legislative issues that impact our lives as dentists. Although it is one of the more poorly attended dinner meetings of the year, it is immensely informative. We as a society need to educate ourselves not only on clinical and practice management matters, but also on 'NJDA' legislative/regulatory matters so that we can discuss them with our patients, our elected officials and each other. I encourage those of you who skipped the January 'Officers' Night' to consider attending next year.

Our monthly component dinner meetings provide the opportunity for different generations of dentists to interact. The networking is mutually beneficial, often leading to established members hiring newer residents or recent licensees to work in their respective offices. I encourage all members of the society to step up your presence at our monthly component dinner meetings

*Continued on page 2*

### **GENERAL MEETING – Tuesday, February 15, 2005**

**THE PINES Route 27 • Edison, NJ**

Registration .....	6:00
Business Meeting .....	6:30
Dinner Meeting and Speaker .....	7:00

### **THE TOP FIFTY MOST PRESCRIBED DRUGS IN 2003**

**Featured Speaker: Dr. Harold Crossley**

Harold L. Crossley, D.D.S., Ph.D. is an Associate Professor of Pharmacology at the University of Maryland Dental School. A native of Rhode Island, Dr. Crossley received a Bachelor of Science degree in Pharmacy from the University of Rhode Island in 1964. He later was awarded the Master of Science (1970) and Doctorate degrees (1972) in the area of Pharmacology. The University of Maryland Dental School in Baltimore awarded Dr. Crossley the D.D.S. degree in 1980. He is the Director of Conjoint Sciences and Preclinical Studies at the School of Dentistry and maintains an intramural part-time private dental practice. Dr. Crossley has co-authored a number of articles and three books dealing with a variety of topics within the field of pharmacology. Other areas of expertise include the pharmacology of street drugs and chemical dependency. He has been appointed to the Governor's Commission on Prescription Drug Abuse, serves on the Maryland State Dental Association's Well-Being Committee and a University Interdisciplinary Committee for Drug Abuse Education. He has been a consultant for the United States Drug Enforcement Administration and other law enforcement agencies since 1974.

Are there any medications used in my dental office which could adversely interact with drugs the patient is taking? This discussion includes the indications, contraindications, and side effects of the fifty most commonly prescribed medications for 2003. These medications represent 30% of all prescription medications taken by your dental patients. Familiarity with these drugs will provide the dental practitioner with a better appreciation for the health profile of today's dental patient. Learn what resources are available to you to prevent adverse drug reactions.

## MCDS Board of Trustees Report

- January 11, 2005 -

**Attendance:** Ashmen, Brunsdn, Courey, Fahsbender, Galkin,, Ibrahim, Kahn, Kline, Krantz, Lawson, Silverstein, Simos, Villa, Vitale, Wasserman, Weiner, Ziemba

**Acceptance of Minutes**-vote unanimous.

**President's Report** - M. Weiner

-Thanks once again to Mark Vitale, Mark Schambra and Marlene for their contributions to the very successful full day CE course with Jennifer de St.George. The course broke existing records and was very well received by attendees and sponsors. The Pines Manor has continued to do a respectable job so far this year with our monthly meetings and full day courses and seems to be better organized/accommodating than in years past.

-Dr. Richie Kahn was nominated by Middlesex Component for the position of Treasurer of NJDA. There will be another candidate on the ballot. Dr. Dan Krantz was nominated by Middlesex Component for the position of Secretary of NJDA at the conclusion of his term as NJDA Treasurer. He will run unopposed. MCDS President-Elect Dr. Ross Kline and I will represent MCDS as voting members of the nominations committee when they meet on Jan. 26th to elect the NJDA officers for '05-'06.

-Based on MCDS's resolution brought to the November House of Delegates meeting, NJDA is establishing a task force to make recommendations concerning the possible elimination of one House meeting a year. MCDS has selected Dr. Joel Leizer

to serve on this task force. MCDS needs another resolution to bring to the NJDA Board of Trustees giving House of Delegates members the option of receiving the extensive 'Board Packet' via internet/CD versus bound paper, saving NJDA hundreds of dollars in printing and mailing costs.

-I am pleased to announce that MCDS has been retroactively approved as an AGD sponsor for the next 3 years. It was strongly suggested that we apply for re-approval in September 2007 to avoid a replay of the problems we have had with the approval process this year.

-Due to an incident that took place concerning the November NJDA PAC meeting, many questions were brought up in regards to component representation and what special status, if any, that Diamond Club members deserve. After consulting with several NJDA 'VIP's" and staff, it was determined that NJDA PAC bylaws need redefining due to ambiguity and differences in interpretation.

**Treasurer's Report**-James Courey

See full report on page 3.

**Editor's Report**-Mitch Weiner

-Life Member bios were still a last minute problem this year, even though the list of Life Members was given to us in September. It is imperative that as a rule of the board, someone (Executive Secretary OR Program Chair) be assigned the task of solicitation of these bios so that the editors can have someone to be accountable for this task. Dr. Silverstein and I discussed a Q & A format (via Fax or e-mail) that the Life Member can fill out and the computer will prepare the text of the bio based on the answers.

-There is a continued problem again with accountability and chain of communications concerning addresses of advertisers so they can receive our newsletter. The way it was discussed last year, the person receiving the ad sends Marlene the address of the sponsor so that Dr. Silverstein can add them to the mailing list for the newsletter. However, given that ads are coming from both Dr. Simos and Dr. Vitale, Marlene is not getting this information and passing

Continued on page 3

if you are interested in either hiring an associate or being hired as an associate

By the time that this newsletter is received, NJDA's statewide Give Kids a Smile Day will have already taken place. It is assured to be a success in Middlesex with multiple sites volunteering their dental chairs and numerous MCDS member dentists going to bat as volunteers. Our own Dr. Cavan Brunsdn has been instrumental in promoting GKAS statewide and his efforts will assure us even larger participant/recipient numbers than last year.

Given the recent controversies over Vioxx, Celebrex and Bextra, I urge all MCDS members to take advantage of our \$65 full-day pharmacology course on Wednesday, February 16th with Dr. Harold Crossley, sponsored by Asteto Dental Lab and Septodont. It is an important topic to periodically review, and Dr. Crossley is one of our countries foremost speakers in the field. It is still not too late to register; the registration form and course information are inserted in this newsletter. See you on the 15th and

### In Memoriam

MCDS extends its condolences to Dr. Robert Rizzi on the passing of his mother.

### In Memoriam

MCDS extends its condolences to the family of Dr. Edward E. Zullo. Dr. Zullo was an Active Life Member who practiced in Woodbridge since 1955.



*The Dental Newsletter*

A Publication of the Middlesex County Dental Society

Published at the office of Dr. Robert Silverstein

www.MCDSofNJ.org login: mcds

password: sy

# Detailed Treasurer's Report December 31, 2004 James Courey, DDS

	(11/30/04-12/31/04)	
Checking	22,835.11	21,477.98
Money Market	57,934.83	57,976.54
TOTAL	80,769.94	79,454.52

## P&L STATEMENT CHECKING ACCOUNT

	(11/30/04-12/31/04)	
	INCOME	
Cont Ed-Inc.	1,225.00	
Interest	5.16	
<b>TOTAL INCOME</b>	<b>1,271.87</b>	

	EXPENSES	
Cont. Ed.- Exp	1,145.00	
Exec Comm Dinner	247.08	
Executive Secretary	900.00	
Postage	222.96	
Telephone	72.25	
<b>TOTAL EXPENSES</b>	<b>2,587.29</b>	
Checking Acct. Net	-1,315.42	

## P&L MONEY MARKET ACCOUNT

	(11/30/04-12/31/04)	
	INCOME	
Interest	41.71	
<b>TOTAL INCOME</b>	<b>41.71</b>	
EXPENSES		
<b>TOTAL EXPENSES</b>	<b>0.00</b>	
Money Market Net	41.71	

## Great Member Benefits:

**MCDS Web Site** — Our web site has all of the latest MCDS news, as well as archives of past newsletters and useful links. You can reach the site at <http://www.MCDSofNJ.org>

Login: mcdds Password: sy

**MCDS Video Library** — at St. Peter's Hospital. All you need is a valid ADA membership card to access the extensive video collection.

**Lawline** — Lawline — Remember LAWLINE if you have a legal question related to your dental practice. As a continuing member benefit, NJDA's General Counsel, Arthur Meisel, Esq. and Assistant Counsel Patricia DeCotiis are always available to confer, at no cost, with members. If you have a question or need assistance, call Mr. Meisel at (732) 422-2730 or Patricia DeCotiis at (732) 422-2717 or send them a fax at (732) 821-1082.

# MCDS Board of Trustees Report

Continued from page 2

it on to Dr. Silverstein. Marlene must be our archivist and data base preserver and must receive these addresses and contact people so that she can develop a reference list of all accumulated sponsors over time. This will be invaluable when future sponsors may be needed (e.g.-Dinner dance).

**NJDA Trustee Report**-R. Kahn

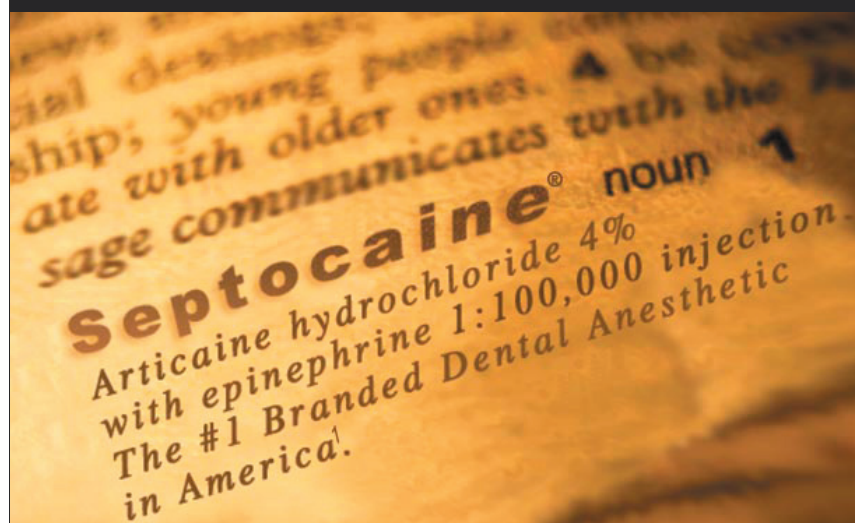
See report under NJDA Noteworthy News on page 5

## OLD BUSINESS

-Content has been prepared since our last Board Meeting for a handout or brochure that can be presented to both high school students at a career fair or career change seekers/guidance counselors at an MCDS sponsored seminar. Drs. Lawson, Kline and Dr. Weiner are working on the marketing aspects of this concept and will seek the input/attendance of Drs. Ibrahim and Wasserman at the eventual presentations/seminars.

Respectfully Submitted,  
Robert Silverstein, Secretary

## The Definition of Pain Control...



Septocaine® Articaine hydrochloride 4% with Epinephrine 1:100,000 injection is now the #1 branded dental anesthetic in America¹.

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1 SDM 3<sup>rd</sup> Qtr., 2003



Better dentistry through better pain control

General Dentist in Edison seeking a part time associateship at a dental office preferably in the Edison area or in Middlesex county. Days and hours of work are negotiable. Graduate from NYU and has 1 year GPR experience. Resume and references available with more detailed information. Please call (908)756-9737.



# Highlights from the January Meeting



NJDA President Elect Dr. August Pellegrini, Jr. (Left) and NJDA President Dr. Frank Graham (Right) inform us of the latest developments that affect our practices.



NJDA President Dr. Frank Graham honors MCDS President Dr. Mitch Weiner with a President's Plaque honoring his commitment and service as our MCDS 2004-2005 President.

## NJDA and MCDS Congratulate our 2005 Life Members (presentations by NJDA President Dr. Frank Graham)



Dr. Harold Cohen



Dr. Arnold Rosenheck



Dr. Talbot Sklar

### IMPORTANT DINNER MEETING INFORMATION

On Tuesday evening, March 15th, Dr. Morton Amsterdam, the father of Periodontal Prosthesis, will be addressing our membership at the Pines. Due to the wealth of knowledge that Dr. Amsterdam has to share with us, his lecture will begin promptly at 6:30PM and will be approximately 3 hours in duration. There will be no business meeting that evening and wine/beer/appetizers will be available in the back of the room in lieu of the traditional cocktail hour. A sit down dinner will be served as usual. Please mark your calendars/appointment books accordingly to assure your early arrival at this MCDS special event.

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## NJDA Noteworthy News

### Dental Benefit Programs and Peer Review – Ms. Mary Moskal

The Peer Review Training Seminar was held on November 3rd at the Headquarters Building with fifty peer review committee members from around the state in attendance.

The ADA procedure code manual (CDT-2005) will take effect on January 1, 2005.

Ms. Moskal, Arthur Meisel and Dr. Joel Iserson met with Horizon medical and dental representatives for a “brainstorming session” on what is feasible with regard to incorporating oral health awareness into its diabetes disease management program. Also discussed was what measures the dental plan could take to help educate dentists, physicians and patients about the importance of oral health in preventing systemic disease.

### Communications and Governmental Affairs – Mr. Eric Elmore

The Membership Directory is still on target regarding the release date. The membership directory will consist of two description lists: 1) alpha by name and 2) specialty by component and then listed alphabetically.

The Give Kids A Smile (GKAS) communication pieces will be jointly done with UMDNJ. Both logos will appear on any piece that goes to press. The thought process behind this is that it should allow us more access to TV and radio stations that have coverage in New Jersey.

### Council on Governmental Affairs – Mr. Jim Schulz

Regarding the safety needle initiatives, we sought to get an exemption for intra oral procedures. The Department of Health and Senior Services agreed that this made sense but the statutory language did not permit the adoption of a regulation containing an exemption. Senator Fred Madden and Assemblyman Herb Conaway have agreed to sponsor a bill on the subject. It is now being drafted and is expected to be introduced in early December. NJDA will then continue to push on.

He further reported on the improvements we have had with the 6% Cosmetic tax. The only impact will be limited to in-office bleaching. We are working on the elimination of the tax for dentistry because there is no meaningful financial gain. Assemblyman Joe Cryan from Union, who sponsored the original bill, is interested in eliminating the tax on dentistry. A bill is being drafted to impose a tax on body piercing and tattoos. There is some early support.

Mr. Schulz also reported that we have gotten some positive feedback from the Public Health Council on fluoridation.

There has been an increase in PAC membership and the Diamond Club over last year. It is planned to start a major initiative with grassroots teams in each component in the hope of soliciting new members. He added that the best way to get dentists to join Diamond Club is with the personal contact of dentist to dentist.

### Council on Membership – Ms. Tricia DeCotiis

Over 4000 members paid their dues in one payment. The other choices are the two payment plan or the six payment plan. Over the year, we have had only five individuals that have not sent back their payments after we returned their incorrect payment procedure. The TS software system(ADA) has improved the accuracy of member information as reflected in far fewer pieces of returned mail. A subcommittee of new dentists has been appointed by the chair of the Council on Membership. The sub-committee will be headed by Dr. Thomas Giusto. Ms. DeCotiis reported that NJDA is scheduled to make several presentations to the dental student body at UMDNJ over the next several months. We steadily strive to improve student relations and the students appreciate the Association involvement.

The Leadership Conference that was postponed in October will be re-scheduled in February on a date to be determined. The second Membership Initiative will be held January 29th; the speaker is Dr. Susan Calderbank. She will speak on oral complications as a result of cancer and cancer treatments. This is open to all members and to female non-members.

The Week End Study Clubs have had good attendance and the course evaluations have been extremely positive.

In late June, a forensic dentistry training program will be held at UMDNJ. An agenda is being developed with speakers, etc. Attendance will be mandatory for current disaster Victim Identification Team (DVIT) members.

### Meetings and Events – Ms. Ricky Dibofsky

The NJDA Annual Golf Outing has been scheduled for Wednesday, August 17, 2005 at the Blue Herron Pines.

The TS Meetings & Events module is being tested for use at the annual convention. The 2005 speaker roster and event and guests programs have been finalized. Dr. Henry Lee is the celebrity speaker who will discuss forensics. To date, sixty-five exhibit spaces have been sold. The New Jersey Society of Periodontists will hold its meeting at the annual convention and Dr. Kahn is working with the Council to finalize the logistics. A course will be held in memoriam of Dr. Edward Kesser at the convention.

### STATE BOARD OF DENTISTRY – Dr. Robert A. Shekitka

The State Board approved a request from the Association that volunteers who participate in the Give Kids A Smile program be given up to three hours of continuing education credit.

The State Board adopted a resolution urging the Public Health Council to propose a regulation on fluoridation. Sunset Review is still under discussion.

The proposed enteral sedation resolution has been published. The comment period ended and the comments are being reviewed by the Division of Consumer Affairs. The Board will then decide whether to adopt or amend the regulation. It was NJDA's feeling that it would be adopted with amendments.

### REPORT OF OFFICERS

#### Treasurer's Report – Dr. Daniel B. Krantz

Thanked everyone for approving the 2005 budget.

#### Speaker of the House – Dr. Walter I. Chinoy



Dr. Walter Chinoy reported that a resolution was brought to the House of Delegates on whether or not to have two House of Delegate meetings. This was brought to The House by Middlesex County. The House of Delegates directed the creation of a Task Force consisting of sixteen members (one member of the House of Delegates from each component society and three members from the NJDA Board of Trustees). The Task Force was charged to consider the possible elimination of one House meeting a year and to make a recommendation on the subject to the House of Delegates. The three members from the Board of Trustees are Dr. Dan Krantz as Treasurer, Dr. Michael Etter as a member of the Committee on Rules and Order and the third member to be determined. Dr. Walter Chinoy as Speaker of the House will be a member ex-officio without the right to vote. He reported that letters will be mailed to the Component Presidents to appoint a member of the House of Delegates from each component.

Executive Director's and Legal Counsel's Report – Mr. Arthur Meisel

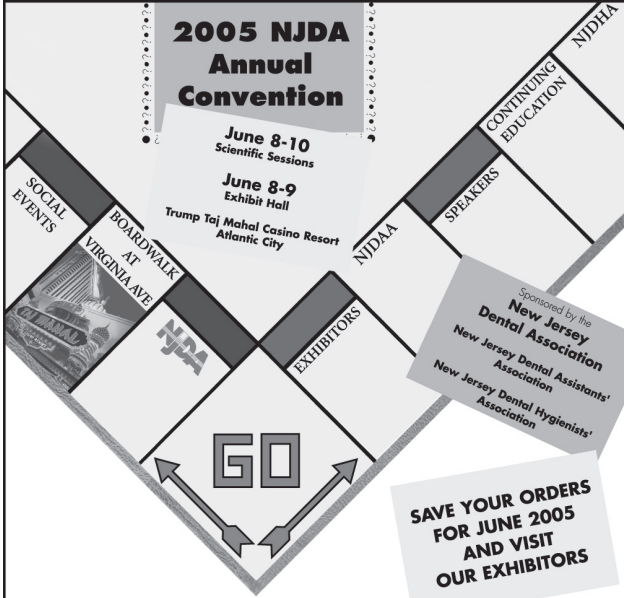
Mr. Meisel followed up on the request by the NJAGD to explore the possibility of NJDA providing administrative services. A draft agreement has been drawn up and reviewed by Drs. Frank Graham, Augie Pellegrini and Dan Krantz this past Monday. This agreement has been sent to Dr. Lou Ghisalbetti for review by the AGD officers. They had three minor comments they wanted to incorporate into the agreement. The executive director feels that NJDA can provide these services but not with the current staff. We have to hire another staff member. However, NJDA will not furnish an executive director. The atmosphere between NJDA and AGD has been friendly and cooperative. If this goes forward, the AGD Board will review the agreement next week. If the AGD proposes changes, those changes will be reviewed by the NJDA President, President-Elect and the Treasurer. A motion was made, seconded and ADOPTED by the Board (Vote #4 BT-04-11-29) to accept the proposed AGD agreement as written and authorize language changes as approved by the NJDA President, President-Elect and the Treasurer. The vote was 16 to 1.

#### NEW BUSINESS

At the Annual session NJDA dentists registering prior to May 15th, there is no registration fee; after May 15th the on-site fee is \$25. For ADA member registrants and non-NJDA members the pre-registration fee is \$25. before May 15th. After May 15th the on-site fee would be \$50. Members of the New Jersey Dental Hygienists Association and the New Jersey Dental Assistants Association will pay no registration fee if they pre-register prior to May 15th, if they register after May 15th, they will pay a \$10. on-site fee. If they are not

members of those associations, the fee is \$10. prior to May 15th and \$25.00 after May 15th. The policy changes will not affect course fees.


On January 8th, Dr. Richard Haught, ADA President, will meet in Queens with a number of ethnic dental groups. NJDA's President, the President of New York State, President-Elect of New York State, and President of the 2nd District will attend. We would like to partner with them in an effort to establish a positive relationship with all the "non mainstream" dental groups.



**2005 NJDA Annual Convention**  
June 8-10  
Scientific Sessions  
June 8-9  
Exhibit Hall  
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Atlantic City

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<http://www.njda.org>

**ADDITIONAL MEETINGS**

- State Board of Dentistry
- UMDNJ, American & International Colleges Joint Luncheon
- NJ Society of Periodontists
- Dental Assisting & Hygiene Educators

**GUEST SPEAKER**  
**Dr. Henry C. Lee**  
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**MOTIVATIONAL SPEAKER**  
**Ms. Loretta Claiborne**  
Special Olympics NJ

**Featured Speakers**

Dr. Richard Champagne	Ms. JoAnn Little
Dr. Frank Celenza	Dr. Aaron Mannella
Ms. Dorothea Collura	Dr. John Minichetti
Dr. Robert Cowie	Dr. Ali Nasseh
Dr. Leslie Elfenbein	Dr. Jeff Okeson
Dr. Mitchell Gardiner	Dr. David Pettigrew
Ms. JoAnn Guernlian, PhD	Ms. Cindy Rothenberg
Ms. Sarah Gresko	Dr. Evan Spivak
Dr. Frank Klump	Dr. Richard Szumita
Dr. David Lederman	Mr. Michael Yarnell
Dr. Roger Levin	

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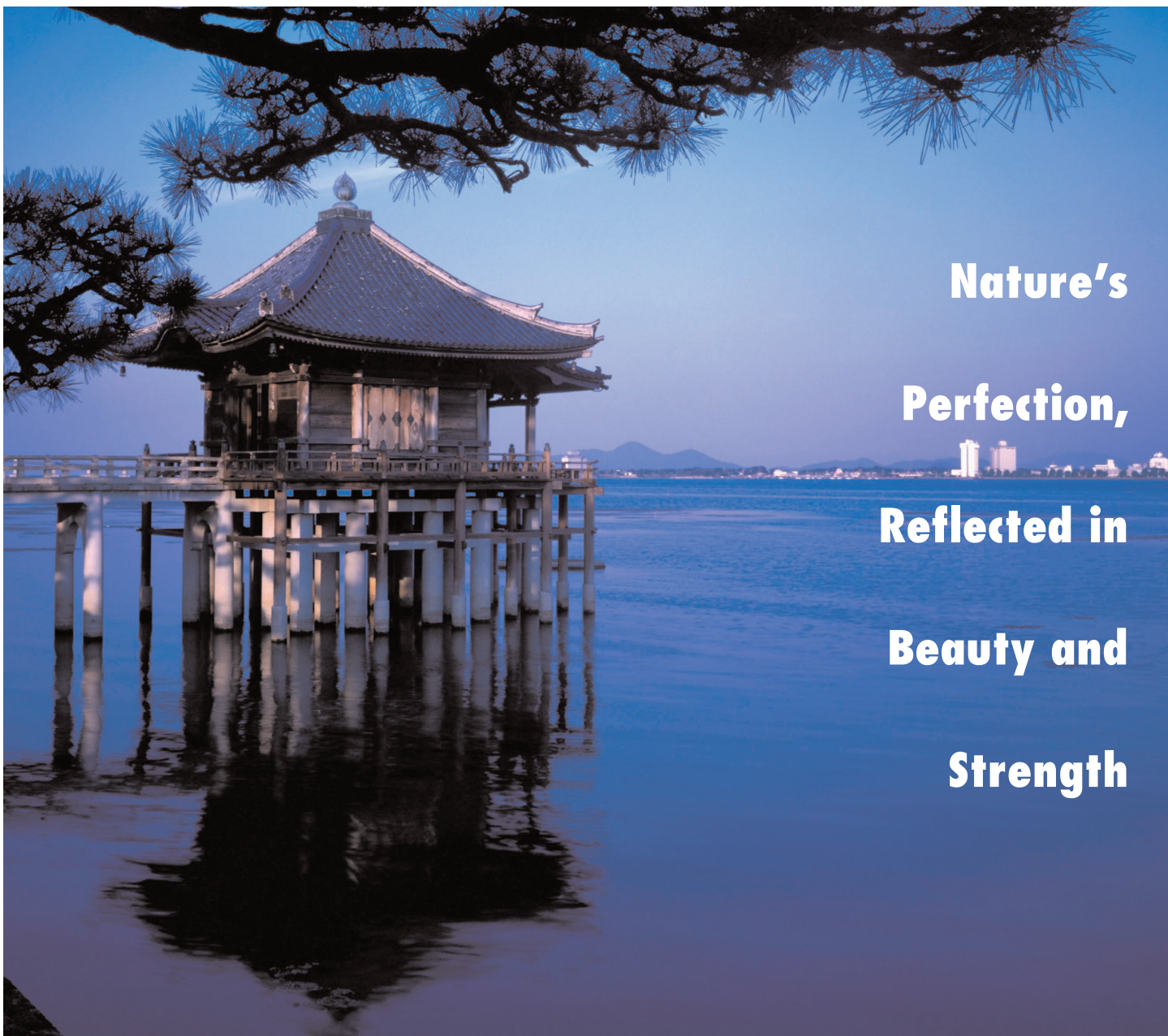
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## St. Peter's Medical Library

Members of the Middlesex County Dental Society are allowed to borrow dental materials from the Medical Library at Saint Peter's University Hospital. A valid ADA ID must be presented in order to borrow materials. Here is a list of some of the materials in the dental collection:

- Excellence in Cosmetic Dentistry-Video Series;
- Gordon Christensen Video Tapes;
- Journal of oral and maxillofacial surgery;
- Oral surgery, oral medicine, oral pathology, oral radiology, and endodontics.

Information about the Medical Library, including hours of operation, can be found at [www.stpeterslibrary.com](http://www.stpeterslibrary.com)

## Middlesex County Dental Society Councils and Committees

### – NJDA COUNCIL REPRESENTATIVES –

Joel Leizer .....	ADA Delegate .....	254-7733	Scott Galkin .....	Membership.....	750-2600
Peter Clemente .....	ADA Alternate Delegate .....	985-1666	Richard Kahn.....	NJDA State Trustee .....	828-6622
Peter DeSciscio .....	ADPAC.....	826-1530	Nancy Villa.....	NJDA Alt. State Trustee .....	679-2323
Araceli Ziemba.....	Annual Session.....	297-0588	John Fahsbender.....	Peer Review.....	356-1313
Mark Vitale.....	Dental Benefits .....	494-7575	Ethan Glickman.....	Relief .....	572-4244
Robert Ashmen.....	Dental Education .....	846-6366			
Daniel Krantz .....	Governmental Affairs .....	469-8083			
Joseph Fertig .....	Judicial Council.....	940-1111			

### – MCDS COMMITTEE CHAIRPEOPLE –

Ira Rosen .....	Budget and Finance .....	422-7440	Constantine Simos.....	Corporate Sponsorship .....	247-8083
Cavan Brunnsden .....	Children's Dental Health Mo....	679-2323	Ethan Glickman.....	Mentor .....	572-4244
Mark Schambra .....	Continuing Education.....	846-6366	Cavan Brunnsden .....	Special Olympics.....	679-2323

See our website for a complete list of Board Members and their contact information



**Business Editor: Dr. Constantine Simos**  
109 Livingston Ave, New Brunswick, NJ 08901

Tel: 732-247-8083 • Fax: 732-247-8100

**Emeritus Editor:** Dr. Theodore Symanski (1898-1998)  
**Content Editor:** Dr. Mitchell Weiner 732-297-4900  
**Layout Editor:** Dr. Robert Silverstein 732-846-8686  
**Website Editor:** Dr. Robert Silverstein 732-846-8686  
**President:** Dr. Mitchell Weiner 732-297-4900  
**President Elect:** Dr. Ross Kline 732-651-8470  
**Vice President:** Dr. Steve Lawson 908-753-6060  
**Treasurer:** Dr. James Courey 732-422-7440  
**Secretary:** Dr. Robert Silverstein 732-846-8686  
**Program Chair:** Dr. Mark Vitale 732-494-7575

**MCDS Executive Secretary** Marlene Glickman 732-238-1255

MCDS Newsletter is the official publication of the Middlesex County Dental Society and is published 8 times annually following each Executive Committee meeting. Articles should be submitted to the Content Editor before the deadline for each issue. Publication materials may be deferred to future issues or edited without changing the author's intent, in order to conform with the requirements of the Newsletter. The publication of an advertisement, opinion or statement does not reflect endorsement, approval, or policy of the MCDS and its newsletter unless stated. All correspondence regarding this newsletter should be directed to the Business Editor.