

Upcoming Meetings in 2012
Arranged by the Education Committee

January 17, 2012
NJDA Officer's Night and
Life Member Presentations

February 21, 2012
Dr. Harold Baumgarten
"Advances in Implant Dentistry"

March 20, 2012
Dr. Robert Vanarsdall
"Ortho and Perio Relationships"

April 17, 2012
Dr. David Lederman
"Keys to Early Detection and Diagnosis
of Oral Cancer"

May 15, 2012
STAFF NIGHT

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President's Message ... Robert Ashmen



Greetings to all, and a very happy new year! I hope everyone has enjoyed a wonderful holiday season, and I wish you all a prosperous and healthy year to come. This is a particularly exciting year as we look forward to a monumental occasion. This year, 2012, is the 100th anniversary of the Middlesex County Dental Society, and I congratulate all of you as members of this great society. Your membership and commitment to MCDS is a testament to the longevity, success, and impact of MCDS for what is now 100 years. We are excited and looking forward to honoring and celebrating this momentous occasion, as the significance of this milestone is tremendous. We should all be proud, and we should remember and recognize all of the past leaders who have ensured the ongoing established presence and evolution of our fantastic organization. Thank you to all past and present members who volunteer their time and energy to keep MCDS moving forward.

As tradition holds, the first month of this centennial year is the NJDA officer's

Continued on page 2

GENERAL MEETING – Tuesday, January 17, 2012

THE PINES Route 27 • Edison, NJ

Registration	6:00
Business Meeting and hors d'oeuvres	6:30
NJDA Officers and Life Member Presentations	7:00

Congratulations to our newest Life Members!

NJDA Officers Meeting and New Life Membership Presentations

Come hear the stories behind the legislative and legal battles won on your behalf by NJDA this year from the dedicated officers. This annual event is an opportunity to meet the NJDA Directors and General Counsel and to witness first hand their dedication to our members. You will never ask the question, "What is organized dentistry doing for me?" after this evening. It will provide you with the opportunity to learn how to use NJDA's vast resources to get the most of your membership.

In addition, a special presentation to our deserving New Life Members will be featured. Life Members have been members for 30 consecutive years, or 40 years total. Tonight we honor our members who have reached this milestone in their careers, and acknowledge their contributions.

MCDS Board of Trustees Report

-11/8/2011-

Attendance: Ashmen, Bernstein, Brunsden, Goldstein, Fernandes, Kahn, Kaga, Krantz, Leizer, MirMadjlessi, Modi, Prabhu, Rizzi, Rosen, Satwah, Savage, Schambra, Silverstein, Simos, Stein, Vitale, Vora, Weiner, Marlene Glickman

Acceptance of Minutes-unanimous

President's Report-Robert Ashmen

The full-day CE presentation with Dr. John Ruel was a success. We had over 80 attendees, and the feedback from our sponsor, Henry Schein, was positive. The centennial celebration will be held in the Fall of 2012. Our local component dues will not increase this year. We will also be looking into holding a half-day CE course this Spring of 2012.

Treasurer's Report-Alyssa Bernstein

See full report on page 3.

NJDA Council Reports:

Peer Review-Sandy Goldstein

There was one case successfully mediated and one new case assigned last month.

Committee Reports:

Dental Hygiene Study Club-Alyssa Bernstein

The Central New Jersey Dental Hygiene Study Club will meet on Wednesday November 9, 2011 at the Crowne Plaza Hotel, Rte 27 South, Edison NJ. The speaker will be Dr. Sellari and he will be discussing Ergonomics and Exercise.

Two CEU credits will be awarded for this seminar.

This CNJDH study club is available to our hygienists as a Dentist-member benefit of MCDS.

Please contact Marlene Glickman, our Exec.Sect'y for MCDS, at # 732-238-1255 for additional information and registration in advance for the program. Thank you.

Membership-Tara Savage

NJDA has 4,565 members as of October 18, 2011. This is down 84 from last year at this time. There have been 79 dues waivers to date. There have been 153 new applications received so far this year.

NJDA will continue the Recruitment Rewards Program which began last year.

Members will receive a \$50.00 credit toward their next dues for each new member they refer, limited to \$250.00 per year. In order to get credit for the referral, the new member must indicate the source of the referral at the bottom of their application. The council decided to eliminate the component competition part of the program since they only received one referral through the program this past year.

Tricia DeCotiis has been working on recruitment at New Jersey Dental School.

So far she has met with the first and second year dental students. She has plans to also meet with all of the postgraduate dental students.

NJDA wants to use the annual convention as a recruitment and retention tool.

Plans for next year include having a membership kiosk set up to provide attendees with membership materials. The ADA has agreed to attend and man the kiosk offering recruits the benefits of membership.

Last spring NJDA submitted an application for the ADA's Membership Program for Growth. New Jersey was one of the states selected and the ADA awarded the NJDA a \$15,000 grant to be used for membership growth. The NJDA membership growth plan will focus on select ethnic/gender groups, in particular Indian and female dentists and members of the Indian Dental Association of North America-NJ (IDANA-NJ) and the American Association of Women Dentists-NJ (AAWD-NJ). The NJDA will be partnering with these societies to offer resources to support their membership needs. NJDA is already in the process of planning three programs that will focus on the women dentists in New Jersey. All female dentists in the state, both members and nonmembers, will be invited. The first program is tentatively scheduled for Friday, January 6, 2012 from

Continued on page 3

night meeting. This is an important evening, as we will be updated by our NJDA leaders such as Executive Director, Art Meisel, and our NJDPAC and Governmental Affairs Director, Jim Schulz, on the important issues our profession faces currently and on the horizon. This critical information allows our local component to prepare and organize to face challenges and review accomplishments of our association impacting our profession and our practices. We will also honor our component's recipients of the Life Member award. How fitting to recognize these colleagues at the first meeting of our centennial year. I look forward to seeing you all at the Pines Manor for this important meeting to kick off the 100th year of MCDS.

I also want to take a moment to remind all of our membership to take the time to contribute to PAC. As the political landscape changes with new representation in Trenton, we must maintain access and a line of communication with the creators of legislation that will affect our profession and our businesses. Our state PAC resources are low at a critical time, and we must remember the significance of the investment we make in the future of the dental profession in this state when we contribute. It's our insurance policy for our livelihood, so please contribute as generously as possible. The importance is immeasurable.

So welcome 2012 with optimism and excitement! It's a wonderful time to be a member of MCDS, and we as your representatives on the board are planning for a memorable year. Let's celebrate with anticipation of a long successful future for MCDS and reflect on a rich history of 100 years of marvelous accomplishment.



*The Dental
Newsletter*

A Publication of the Middlesex County Dental Society

Published at the office of Dr. Robert Silverstein

www.MCDSofNJ.org login: mcds

password: mcds1912

Detailed Treasurer's Report

October 31, 2011

Alyssa Bernstein, DMD

	10/31/2010	9/30/2011	10/31/2011
Checking	\$14,297.99	\$26,586.86	\$42,676.94
Savings	\$35,913.04	\$24,195.79	\$24,202.75
PayPal	\$ 2,328.50	\$20,912.74	\$2,757.72
TOTAL:	\$52,539.53	\$71,695.39	\$79,637.40
P&L STATEMENT CHECKING ACCOUNT (10/1/2011-10/31/2011)			
INCOME			
CONT ED-INC			2625.00
CORP SPON-MTNGS			4500.00
DUES			86.00
INTEREST			1.21
TOTAL INCOME			7212.21
EXPENSES			
CONT. ED EXP			7943.00
LECTURER FEES			7943.00
EXEC COM DINNER			94.00
EXECUTIVE SECRETARY			1325.00
TELEPHONE			176.58
OVERALL TOTAL			9538.58
TRANSFERS			
FROM PAYPAL TO CHECKING			20,000.00
P&L SAVINGS ACCOUNT (10/1/11-10/31/11)			
INTEREST INCOME			6.95
OVERALL TOTAL			6.95
P&L PAYPAL MONEY MARKET (10/1/11-10/31/11)			
CONT EDUC INC			2,121.41
OVERALL TOTAL			2,121.41
EXPENSES			
REFUND			276.43
TRANSFERS TO CHECKING			20,000.00

General Membership Meeting Business

The 2012 budget was presented to the General Membership for approval. The budget passed with unanimous consent.

MCDS Newsletter Online

If you would like to receive the newsletter electronically in lieu of receiving a printed copy, please visit our web site, at www.MCDSofNJ.org.

Click on the "Member" link, then the "Of Current Interest" Link.

By registering for this, you will be able to view the newsletter about a week before it would get to you in the mail, and this will also be saving us money.

MCDS Board of Trustees Report

Continued from page 2

9:30-11:30 am. Three female legislators from NJ will be speaking in an informal roundtable discussion. The second program is tentatively scheduled for March 2, 2012 and will feature a practice management/motivational speaker. The third program will be in April and will be a clinical presentation tied to cancer and oral health. If anyone is interested in helping with these programs they can contact Tricia DeCotiis at NJDA.

Dr. Ethan Glickman gave a presentation to the Council to discuss innovative membership programs such as dentist and hygiene study clubs, mentor programs, arranging speakers and corporate sponsors for component monthly dinner meetings, mentor programs for the UMDNJ dental students, senior citizen programs, and others. Dr. Glickman has offered to be a consultant to any of the components interested in developing these programs.

The next Council on Membership meeting will be held in January 2012 (1/24/12 or 1/31/12).

Membership Hospitality-Genevieve Fernandes

With email blasts great success was achieved by the huge turnout at Dr. Ruel's course. There's better communication with all members of the MCDS on the upcoming events and the benefits of our association. In conjunction with Dr. Govitrikar, and Dr. Silverstein, we have received an amazing response to the Centennial survey. This will indeed support our association in better planning for this great event. By coordinating with new members on status of their outstanding credentials with the association, members will feel more comfortable with being part of our incredible society.

Mentor-Amit Vora/Nima MirMadjlessi

Our bi-annual OSHA program that satisfies the OSHA standard on Occupational Exposure to Blood Borne Pathogens, which is required annually for dentists and staff, was given on November 3, 2010 at St. Peter's Medical Center, New Brunswick. There were 110 attendees. Two CEU credits were awarded to the Dentists & staff members attending these 2-hour seminars. These seminars are available to our members & staff for \$25/pp as a member benefit of MCDS.

A very big "Thank You" to Dr. Joe Fertig, Director of Dental Services - St. Peter's Medical Center, for arranging all our room accommodations for the MCDS-OS-HA-Mentor programs at St. Peter's Medical Center in New Brunswick.

MCDS Study Club-Tara Savage

The next MCDS study club meeting is scheduled for Tuesday, December 6, 2011 at 6:30 pm. Dr. Richard Kahn will be presenting a lecture titled "Real World Implants." 2 CE credits will be awarded. The meeting will be held at the NJDA headquarters in North Brunswick. The study club is a member benefit available to all MCDS members. There is no fee for the lecture, except that attendees share in the cost of dinner. Please contact Marlene Glickman, our Executive Secretary, at 732-238-1255 for additional information and registration in advance.

Old Business

Discussed all day lecture vs. half day lecture (5 CEU) in the spring, either at St. Peter's or at the Pines. It was suggested the course be on Practice Management. The half day course seemed to be the preference.

New Business

- Dr. Joel Leizer will give a presentation about Donated Dental Services at the next general meeting on Nov. 15, 2011
- Dr. Modi asked for suggestions for Staff Night
- The Centennial Celebration was discussed
- Dr. Simos announced that Dr. Amit Vora will be the Education Coordinator for 2012-2013.

Respectfully Submitted,

Robert Silverstein, on behalf of Nainesh Desai, Secretary

Central New Jersey Dental Hygiene Study Club

Partnering with Middlesex County Dental Society

REGISTRATION FORM

First Meeting: Wednesday, September 21, 2011

Speaker: Dr. Reich

Topic: "Treating Perio with Laser"

Next Meeting dates:

November 9, 2011	Dr. Sellari	Chiropractic Solutions for Your Body
January 11, 2012	Dr. Shampsee	Osteoporosis
March 7, 2012	Dr. Michniak-Kohn	Smoking Cessation
May 2, 2011	Howard Iavigne	Managing HIV Patients

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: **Crowne Plaza Edison** [next to the Pines Manor]
2055 Lincoln Highway [Route 27 South] Edison, NJ
Telephone #732-287-3500

Tuition: **\$200 per Hygienist per year**
salad type dinner for **5 meetings** with **two CEU** credits per meeting

MCDS will continue to assist in the administration of the study club for Middlesex County Hygienists, called the
"CENTRAL NEW JERSEY DENTAL HYGIENE STUDY CLUB".

This is an opportunity for CNJDH study club dental hygienists to take an active role in their professional development and be able to enthusiastically participate in the dental team process of providing our patients with the best quality professional care!

LEARN: From qualified, informative & enthusiastic guest speakers arranged & provided by MCDS.

EARN: CEU's - just **one year's membership** will provide
the required **10 CEU's** needed for licensure/year

The **meetings** will always be held at the **same location** and **time: 6:30-8:30 PM, Wednesdays** at the
Crowne Plaza Edison, Rte 27 South, Edison NJ. Two CEU credits will be awarded for each meeting.

.....
Please reply by September 1, 2011

Hygienist Name:

Hygienist home phone: **Cell Phone:**

Hygienist Address:

Hygienist E-mail:

Dentist's Name:

Office phone # **Office fax #**

Make **\$200** check payable to: **Central New Jersey Dental Hygiene Study Club**

Mail check to: **Middlesex County Dental Society P.O. Box 7026 East Brunswick, NJ 08816**

MCDS OFFICE: (732) 238-1255 **MCDS FAX:** (732) 390-2332

Membership Committee: Dottie Jennings RDH, & Chris Barton RDH

Faculty: Middlesex Community College-Dental Hygiene Program

Dr. Alyssa Bernstein, facilitator for the Central NJ Dental Hygiene Study Club-Middlesex County Dental Society

Please contact Marlene Glickman, the Exec.Sect'y for MCDS, at # 732-238-1255 for any additional information.

Please register in advance for the CENTRAL NEW JERSEY DENTAL HYGIENE study club.

MCDS Induction of New Life Members

The following MCDS members have achieved life membership this year. They have shown a steadfast dedication to their profession and organized dentistry over their careers. They will be formally inducted as life members at this month's dinner meeting. Each new life member was asked to submit their biographical information below, recognizing that such limited space cannot do justice to all of their professional and personal achievements.

Howard D. Freeman

Dr. Howard Freeman is a native of Philadelphia, PA. He attended Rutgers University for 3 years and then graduated from Temple University School of Dentistry in 1971. He spent the next 2 years treating inner city children with the Virginia Health Department and then at Hahnemann Hospital in Philadelphia. He is currently practicing general dentistry full time in Kendall Park (38 years). He resides in East Brunswick with his wife Susan. They have been married for 40 years and have a son, 2 daughters and 1 granddaughter.

Martin A. Lukacs

Dr. Martin Lukacs attended Fordham University and graduated from UMDNJ dental school in 1972. After graduating from dental school, he served 3 years active duty in the US Air Force from May 1972-May 1975, stationed in Germany. In June, 1975 he entered private practice with his brother Joseph Lukacs and worked until 2006. While in private practice, Dr. Lukacs was a Dental Officer in the New Jersey Air National Guard from 1975 to 1996 when he retired as a Lieutenant Colonel. Dr. Lukacs also served on the Board of Directors for Delta Care, Flag Ship Health Systems, Inc. from 1992 to 2007. He was a dental provider and consultant for Middlesex County Head Start from 1976 to 2003 and member of the RWJ Hospital dental Staff from 1978-2002. He achieved fellowship of the Academy of General Dentistry in 1984. He is currently a member of the Board of Directors of Magyar Bank in New Brunswick since 2000. He is married to Mary Martha for 41 years and has 2 grown children Samantha and Paul.

Fred Naddelman

Dr. Fred Naddelman was born in Bronx, NY on June 11, 1946. He received his undergraduate degree from Hunter College of the City University of NY in 1967 and dental degree from NYU in 1971. He served in the United States Army as captain in the Army Dental Corp at Fort Hood, Texas from 1971 to 1973. He has been proudly serving the Piscataway-Edison community since 1974 when he started his private dental practice with Dr. Gary Fass. Dr. Naddelman is married to Ellen since 1967 and has 2 sons Adam and Rob. He is also a proud grandfather of 6 grandchildren.

David M. Rauch

David Rauch was born and raised in New York City. He received his dental education from New York University, graduating in 1971. He then completed the Oral and Maxillofacial Surgery training program at Long Island Jewish Medical Center in 1974. Dr. Rauch then entered private practice in New Brunswick, joining the Oral Surgery Group.

Dr. Rauch completed post-graduate training in dental implants in 1984 and was at the forefront of this emerging field of dentistry in Middlesex County. He is on the medical staff of St. Peter's Hospital, where he volunteered his time to the Head and Neck Oncology clinic. In 2009, he was the recipient of the Thirty Five Year Service Award at Robert Wood Johnson University Hospital, where he is involved with the GPR program. He is chief of the division of Dental Implantology and is on the Board of Trustees of the RWJUH Foundation. Dr. Rauch is a Diplomate of the American Board of Oral and Maxillofacial Surgery and a Fellow of the American Association of Oral and Maxillofacial Surgeons and the American Dental Society of Anesthesiology. Throughout his career, he has treated numerous complex dental rehabilitation cases involving advanced bone grafting techniques and dental implants. David and his wife, Evelyn, are the parents of Jeffrey and Eden and the grandparents of Grace and Bradley. He is an avid photographer and woodworker.

Kedar N. Rustogi

Dr. Kedar Rustogi graduated with a "BDS" degree in 1963 from the University of Bombay, India. He obtained his "DDS" degree in 1972 from University of Toronto, Canada. Following graduation, Dr. Rustogi worked for Colgate Palmolive, Inc. retiring after 34 years of dedicated service in 2006. While working at Colgate Palmolive, Dr. Rustogi received a post graduate certificate in Pediatric dentistry on a part time basis from NYU in 1977. He also maintained a part time private practice in South Brunswick from 1977-2006. Dr. Rustogi was on staff at St. Peter's University Hospital from 1973 to 2006 and a Clinical Associate Professor in the Department of Periodontics at UMDNJ. He has authored more than 100 scientific papers, has several patents on toothbrush design, toothpaste and mouth rinse formulation. Dr. Rustogi has received several honors and awards in his career from Colgate Palmolive and a Silver Medal from University of Bombay. He is well traveled and presented his research around the world. Dr. Rustogi is the 1st Indian dentist to ever receive the Life Membership pin from Middlesex County.

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Highlights from the November 2010 Meeting



MCDS Membership Chairperson Dr. Tara Savage (L. in both photos), and MCDS President Dr. Robert Ashmen (R. in both photos) welcome our newest members. From left to right, they are Dr. Brian Leung, Dr. Genevieve Fernandex, Dr. Gila Marciano, Dr. Saishwari Bankar, and Dr. Abhishek Chandra.



MCDS President Dr. Robert Ashmen (L.) and MCDS Education Coordinator Dr. Devang Modi (R.) with November 2011 featured speaker Dr. Salvatore Ruggiero.

A Message from the Central NJ component of the American Dental Hygiene Association

I would like to take a moment to remind the members of MCDS of the opportunity and benefits of membership for hygienists in the Central New Jersey component of the American Dental Hygiene Association. With pending legislation and political uncertainty affecting the dental profession, there has never been a more important time to be involved in organized dentistry. It is our mission to maintain the highest quality of care for our patients through continuing education and symbiotic relationships and efforts with all components of organized dentistry. I encourage all of you to educate and remind your hygienists of the benefits of membership in their professional organization, The American Dental Hygiene Association and Central New Jersey Component. Together we can continue to cultivate the evolution of the dental profession. For information on membership in the ADHA Central NJ Component, please feel free to contact me at franes@comcast.net Thank you.

Fran Schneider RDH, BSDHed, Chair of Membership, Central New Jersey Dental Hygiene Association

Kudos for Kuwata

"I wouldn't ever consider working with another lab."

David Klugman, DMD, Kenilworth, NJ

"Kuwata Pan Dent treats their dentists as if each one is their most important customer, and that makes a world of difference!"

*Elliot N. Cohen, DMD,
Prosthodontist, Livingston, NJ*

"My large cases delivered 30 years ago are still functioning well and continue to be very attractive and natural looking."

*Richard R. Cavanaugh, DDS,
Prosthodontist, Doylestown, PA*

"Kuwata produces world class results"

*Joshua Kleederman, DMD,
Prosthodontist, Williamstown, MA*

"Kuwata Pan Dent has been my exclusive fixed prosthodontic laboratory for over 10 years."

Alan Oshana, DMD, Guilford, CT

"I love the craftsmanship and detail."

John Pagliei Jr., DMD, Jamison, PA

"Kuwata Pan Dent focuses on excellence in every aspect of the case."

*Kevin F. Muench, DMD, MAGD,
Maplewood, NJ*

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Middlesex County Dental Society Councils and Committees

– NJDA Council Representatives –

Richard Kahn.....	ADA Delegate	828-6622	Ira Rosen.....	Judicial Council.....	422-7440
Daniel Krantz	ADA Alternate Delegate	469-8083	Tara Savage	Membership.....	679-2323
Mark Vitale.....	ADPAC.....	494-7575	Sanjeev Satwah.....	New Dentists	452-1270
Nainesh Desai.....	Annual Session	254-2550	Mark Vitale.....	NJDA State Trustee	494-7575
Jeff Chustckie.....	Dental Benefits	271-1220	Nancy Villa.....	NJDA Alt. State Trustee	679-2323
Robert Ashmen.....	Dental Education	846-6366	Sandy Goldstein	Peer Review.....	442-0037
Mitch Weiner.....	Governmental/Public Affairs.....	297-4900	Ethan Glickman.....	Relief	572-4244

– MCDS Committee Chairpeople and Members at Large –

Ira Rosen.....	Budget and Finance	422-7440	Alyssa Bernstein.....	Hygiene Study Club	388-3100
Cavan Brunsden	Children's Dental Health	679-2323	Genevieve Fernandes	Membership Hospitality.....	866-992-6202
Mark Schambra	Continuing Education.....	846-6366	Nima Mir Madjlessi ..	Mentor Co-Chair	651-8470
David Stein.....	Corporate Sponsorship	257-6500	Amit Vora	Mentor Co-Chair	494-2444
Maha Kaga	Dental Shadowing	873-3333	Cavan Brunsden	Special Olympics.....	679-2323

See our web site for a complete list of Board Members and their contact information

MCDS Officers

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