

Meeting Schedule 2018-19
Arranged by the Education Committee

February 19, 2019
NJDA Officers Night and
Life Member Presentations

March 19, 2019
Sy Symanski Memorial Lecture
Dr. Shalin Shah
"Orthodontics in 3D"

April 16, 2019
Dr. Jason Goodchild
"Local Anesthesia-Mythbusters Edition!"

Just Added!!!

May 21, 2019

7-9pm

Member Appreciation Reception
Beer/Wine and Light Fare
Complimentary for all MCDS Members!
Details to follow.

**Gordon Christensen, DDS, MSD, PhD
is coming to MCDS!**

Tuesday, October 15, 2019 at the
General Meeting, and Wednesday, October
16, 2019 for a full day course at the
Pines Manor.

The Dental Newsletter



www.MCDSofNJ.org

A Publication of the Middlesex County Dental Society

President's Message ... Genevieve Fernandes



My friends, I would like to thank you for the great turnout at our recent February Officers' Night and Life Member Presentations. As always, when I see you all, I know I am surrounded by people of action. Your communities starting with your dental practices are undergoing dramatic changes with the impact of your work. I want to acknowledge all your efforts as you continue to renew your ADA, NJDA and MCDS membership. As I write this message, I can't help but share with you the news of a much worked on Membership Appreciation Event. I brought this idea a few years ago but the work always got stalled for some reason or the other. This year during my Presidency, I wanted to make sure I can celebrate my Presidency with all of you. At this Membership Appreciation Event we want to celebrate *you*. You have been our voice within our dental society. I am always counting on you.

By bringing good speakers, providing leadership development and bring-

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GENERAL MEETING – Tuesday, March 19, 2019

THE PINES Route 27 • Edison, NJ

Registration and hors d'oeuvres.....	6:00-7:30
Business Meeting.....	7:30-8:00
Speaker.....	8:00-9:00

Featured Speaker: Dr. Shalin Shah

"Orthodontics in 3D"



Dr. Shah is a Clinical Associate in the Department of Orthodontics at the University of Pennsylvania and maintains two active orthodontic practices with Dr. Ryan K. Tamburrino in Princeton Junction, NJ and Kennett Square, PA (Center for Orthodontic Excellence). He received his BA, DMD, Certificate in Orthodontics, and Masters of Science in Oral Biology from the University of Pennsylvania. Dr. Shah is a Diplomate of the American Board of Orthodontics and member of the AAO, ADA, American Cleft Palate and Craniofacial Association, and SCADA among other notable professional organizations. Dr. Shah has received awards for Excellence Clinical Education (2014) and Excellence in Didactic Education (2016) from the University of Pennsylvania. He is published in various dental and orthodontic peer-reviewed journals.

Course Objectives: We will journey through the salient aspects of CBCT imaging as it relates to orthodontic diagnosis and treatment planning. We will explore the skeletal limits of dental movements in addition to identifying key, objective skeletal and dental relationships. The course will provide key insights into the roles and limitations of orthodontics in both routine orthodontic treatment as well as interdisciplinary care.

MCDS Board of Trustees Report

February 12, 2019

Attendance: Drs. Genevieve Fernandes (via phone), Sunny Satwah, Antoinette Tauk, Richard Kahn, Ira Rosen, Nima Mir-Madjlessi and Mitchell Weiner,

Acceptance of 1/8/19 Minutes—vote unanimous

President's Report—Genevieve Fernandes

Middlesex County Dental Society is planning on having a Membership Appreciation Night in May for its members. This event will be at no charge for our members, and at a reasonable fee for nonmembers. There maybe a limit to the number of attendees based on location. Details will follow. We appreciate all the support of our members at our general meetings, and are looking forward to seeing them again at this event. I highly encourage our members to invite a colleague that is nonmember in order for them to witness first hand the many benefits of our membership.

Treasurer's Report – Dr. Mario Fiorentini

See full report on page 3

NJDA Council Reports:

Annual Session—Dr. Araceli Ziemba

2019 Garden State Dental Conference and Expo will be held May 2 - 3, 2019 at the Newark Liberty Airport Marriott.

- On Thursday, May 2nd our conference hours are 3pm – 7pm and on Friday, May 3rd our conference hours will be from 8am – 4:30pm.
- Thursday Afternoon: Will consist of lectures along with a Welcome/Dinner Reception
- Friday All Day: Numerous CE opportunities including lunch and learns and free exhibit floor classrooms, Oral Health Coalition Lunch Meeting
- Friday Evening: Rutgers School of Dental Medicine Alumni Installation Reception and “Dentistry Rocks Dinner Event”
- Annual Session is a member benefit and it is a great place to network and earn credits at a low cost
- Registration is open. Visit www.njda.org
- Mark your calendars for this great event!
- Future Events: 2020 is our 150th Anniversary. There are plans in the works for a gala event which will bring all components together.

Governmental Affairs—Dr. Amit Vora

Governor Murphy signed into effect a universal credentialing bill for dentists.

Membership—Dr. Genevieve Fernandes, Dr. Nima Mir-Madjlessi

The membership council was held as a conference call on Jan 14 2019. The highlights are the following:

- We received the ADA's 2018 year end reports, NJDA finished with an increase of 83 for a total of 3,478 active licensed dentist members.
- The ADA once again offered the opportunity to apply for an engagement program grant. The membership department submitted a grant focusing on the recruitment and retention of NJ residents by providing them with how organized dentistry will impact their careers. The ADA is scheduled to make their determination by the end of January.
- The Council agreed that the current dues waiver review process should continue to be handled within the component as has been done in the past. With the following addition: For long-standing members (30ish+ yrs of membership) in the “twilight” of their careers who are reducing their work schedule to work part-time and/or sold their practices, requesting a waiver for financial reasons, a partial waiver of 50% should generally be

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Presidents's Message – Continued from Page 1

ing value to our members, Middlesex County Dental Society is continually striving to work with NJDA and ADA to ensure our growth within our country. We all know change is hard. However, with a careful goal—directed change — I am convinced our dental society will continue to evolve, and stay propelled in the right direction. Our educational committee has already begun organizing lectures for the upcoming year. Listening to some of the names both locally and nationally, I can tell that we are in for another great year. NJDA has monthly CPR and OSHA courses that are conveniently scheduled for our members. Kindly avail yourself of this opportunity. Also, our Garden State Dental Conference and Expo will be held on Thursday, May 2 & Friday, May 3, 2019 at the Newark Liberty Airport Marriott, Newark NJ. Please renew your membership if you haven't done so, and sign up for this incredible event.

How do we make MCDS still the strongest component within NJDA? How do we make NJDA still the envy of the rest of our dental associations? It all starts with *you*. Thank you for your gratitude, and as we continue to warm ourselves up this winter, I know spring is right around the corner.

Provide MCDS with your email address!

By having your email address, we can get vital and timely information to you, such as the recent cancelation of the January General Meeting due to snow. Register by going to our web site, then the member page, then “Of Current Interest.” The username is mcds, and the password is mcds1912.



The Dental Newsletter

A Publication of the Middlesex County Dental Society

Published at the office of Dr. Robert Silverstein
www.MCDSofNJ.org **user name:** mcds
password: mcds1912

Detailed Treasurer's Report As of January 31, 2019 Dr. Mario Fiorentini

12/31/18	1/31/19	1/31/18
	Checking (Provident)	
81,851.34	78,679.32	90,144.83
	Savings (Provident)	
\$20,057.51	\$20,059.21	20,039.17
	Paypal	
\$14,377.27	\$14,377.27	\$14,377.27
	Total	
\$116,286.12	113,115.80	124,561.27
12/31/18 through 1/31/19 P & L Statement Checking Account INCOME		
Dues		\$1,450.00
Corp Sponsor - C.E		\$3,800.00
TOTAL INCOME		\$5,250.00
EXPENSES		
Accountant		\$1,108.00
Executive Secretary		\$324.00
Lecturer Fees		\$500.00
Dinner Meetings		\$5,744.11
Study Club Mtng		\$153.55
Exec Comm Dinner		\$592.36
TOTAL EXPENSES		\$8,422.02
SUB TOTAL		\$(3,172.02)
P & L Statement Savings INCOME		
INTEREST		\$1.70
TOTAL		\$1.70
OVERALL TOTAL		\$(3,170.32)

Insurance Claims Problems?

The Board would like to remind you that Claims Resolution Service is available through the NJDA to help you resolve any dental claim issue. Please contact Dr. Joan Monaco at 732-821-9400.

This service is provided free to you as a member benefit.

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www.facebook.com/mcdsnj/



MCDS Board of Trustees Report

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granted for a maximum of three years (the member must re-apply each year).

- Also, the ADA House of Delegates voted to remove the 25% & 75% waiver requests. When a member requests a waiver, the options will be 100% or 50%.
- Rutgers recently established a liaison program to NJDA with student liaisons assigned to each component. Dr. Peter DeSciscio reported that each component's liaison(s) should establish with the component a maximum number of students that the component is willing to accommodate. Most components who have students attend reported they do not generally see more than 5-6 per meeting. It was suggested, perhaps we could establish some sort of "match" where the component would pay for a certain number of students and NJDA would pay for an equal number to allow more students to attend if they desired. There is a meeting scheduled with the student liaisons, the Council will create a protocol to follow as well as a protocol for residents and then make a recommendation to the Board.

New Dentists—Dr. Nicholas Diaz

The New Dentist Social event sponsored by Bank of America was held on February 7th in New Brunswick. The event was a success with many current and potential new members. Future information will be given for any New Dentist events that will be held during Annual Session.

Peer Review—Dr. Steven Susskind

Peer Review Report for December 2018-January 2019: There are 2 PR cases in this timeframe. One case has been successfully Mediated. It was a Full Upper/ Full Lower Overbar-Overdenture case. The Doctor agreed to reimburse the patient the amount of \$6,000--No further action can be taken by the patient. The other case is still in Mediation.

The other is a Lower RPD case. It is a straightforward situation, yet the patient is a bit belligerent therefore it is becoming time consuming.

Committee Reports:

Corporate Sponsorship—Dr. Ira Rosen

NJDA Endorsed Business Associates will be at our Officer's Night Meeting on 2/19/19.

MCDS Study Club—Dr. Nima Mir-Madjlessi, Dr. Genevieve Fernandes

Dr. Paul Goodman and Mr. Alexander Quiceno will be lecturing on 2/27/19 at the NJDA Headquarters. Registration starts at 6 PM. The topic is "Are You Looking to Add an Associate or Sell Your Practice? Find Out the Right Choice for You!"

Good and Welfare

Dr. William "Billy" Flieder passed away.

Respectfully Submitted,

Antoinette Tauk, Vice President, for Anil Ardeschna, Secretary

MCDS Newsletter Online

Please register online to receive our newsletter electronically, in lieu of receiving it in the mail.

Click on the "Member" link, then the "Of Current Interest" Link.

By registering, you will be able to view the newsletter about a week before it would get to you in the mail, and this will also be saving us money.

Highlights from the February Meeting

NJDA President Dr. Alan Rothstein and MCDS President Dr. Genevieve Fernandes congratulate our 2019 Life Members present at the meeting.



Dr. Charles Avrutik



Dr. Richard Kahn



Dr. Jack Kurlansik



Dr. Bruce Roland



NJDA President Dr. Alan Rothstein awards Dr. Peter DeSciscio a plaque commending him for his service as MCDS State Trustee from 2016-2018



NJDA President Dr. Alan Rothstein awards Dr. Genevieve Fernandes a plaque in appreciation for serving as MCDS President from 2018-2019.

Middlesex County Dental Society

Mentor Study Club

REGISTRATION FORM

1. ☐ **October 24, 2018**

DR. CAVAN BRUNSDEN: THE PRACTICE SUCCESS SYSTEM

2. ☐ **November 28, 2018**

DR. HAROLD V. COHEN: MANAGING MEDICAL EMERGENCIES IN THE DENTAL OFFICE

3. ☐ **January 23, 2019**

DR. GABRIEL RUIZ: IMPLANT PROSTHETICS-II

4. ☐ **February 27, 2019**

DR. PAUL GOODMAN AND MR ALEXANDER QUICENO: Are You Looking to Add an Associate or Sell Your Practice? Find Out the Right Choice for You!

5. ☐ **March 27, 2019**

DR. IRA ROSEN: THE TREATMENT PLANNING SEMINAR

6. ☐ **April 24, 2019**

DR. HUGH HABAS: Maximize Your Practice For Optimum Profitability and Economic Freedom

7. ☐ **May 22, 2019**

DR. JOAN MONACO: DENTAL INSURANCE OVERVIEW 2018-19

Time: Registration: 6:00 PM Program: 6:30 - 8:30 PM

Place: NJDA Building, North Brunswick, NJ

Tuition: This seminar is only available to our members as a member benefit of MCDS

Office Name

Office Address

Office phone # **Office fax #**

Name (Dentists & Staff attending) **title**

Mail and Return to:

MIDDLESEX COUNTY DENTAL SOCIETY P.O. Box 127, Colonia, NJ 07067

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In Memoriam

Kirk Moore

Kirk William Moore, DDS, 65, of Springfield, passed away unexpectedly at his home on September 12, 2018. He was born in New Brunswick, NJ, and attended Princeton Day School and the University of Pennsylvania. He received his DDS degree from Howard University. He practiced at BayState Dental in Springfield, NJ, and in New Brunswick, NJ for over a decade.

Donations in his memory can be made to the American Diabetes Association.

In Memoriam

William Flieder

A graduate in 1952 of the University of Iowa College of Dentistry, Dr. Flieder was a member of MCDS, NJDA and the ADA for over 60 years. He practiced in East Brunswick.

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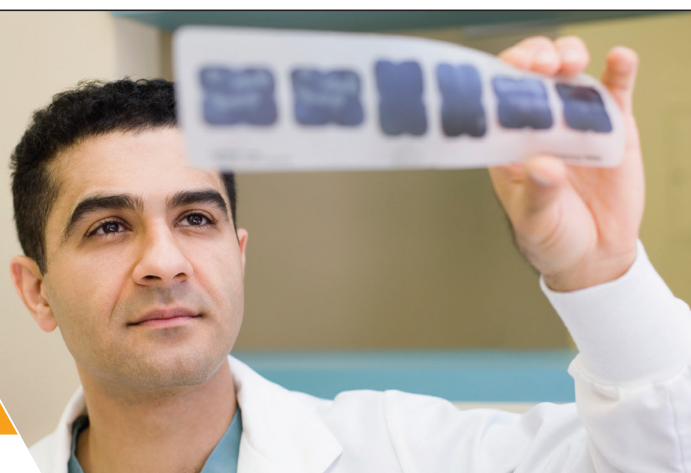
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Middlesex County Dental Society Councils and Committees

– NJDA Council Representatives –

Daniel Krantz	ADA Delegate	469-8083	Genevieve Fernandes	Membership Co-Chair.....	613-1931
Richard Kahn.....	ADA Alternate Delegate.....	828-6622	Nima Mir Madjlessi ..	Membership Co-Chair.....	651-8470
Mark Vitale.....	NJDPAC	494-7575	Nicholas Diaz	New Dentists	917-685-3679
Araceli Ziemba.....	Annual Session	297-0588	Amit Vora	NJDA State Trustee	494-2444
Antoinette Tauk	Dental Benefits Delegate	940-0092	Robert Ashmen.....	NJDA Alt. State Trustee	846-6366
Devang Modi.....	Dental Benefits Alt. Delegate	873-4122	Steven Susskind.....	Peer Review.....	254-9111
Amit Vora	Governmental/Public Affairs.....	297-4900	Constantine Simos.....	Relief	247-8083
Mark Schambra	Judicial Council.....	846-6366			

– MCDS Committee Chairpeople and Members at Large –

Ira Rosen.....	Budget and Finance	422-7440	Stephanie Dowling	Dental Shadowing	764-6237
Cavan Brunsden	Children's Dental Health	679-2323	Alyssa Bernstein.....	Hygiene Study Club	388-3100
Mark Schambra	Continuing Education.....	846-6366	Genevieve Fernandes	Membership Hospitality.....	613-1931
Ira Rosen.....	Corporate Sponsorship	422-7440	Cavan Brunsden	Special Olympics.....	679-2323

732 area codes unless otherwise indicated

MCDS Officers

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